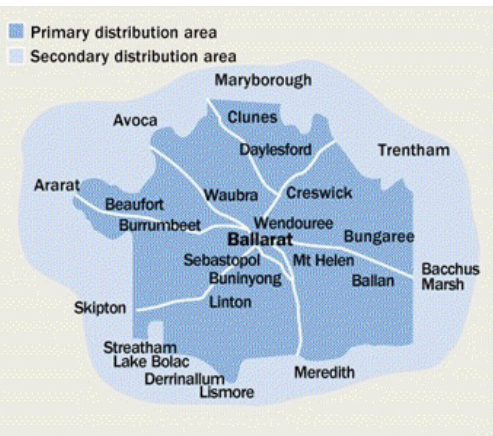


The Courier

The Paper

Published Monday to Saturday, The Courier has a profile in the Ballarat market second to none, is the dominant medium that sets the news agenda, and is highly read. In fact 8 out of 10 Ballarat residents read The Courier in a given week - a significantly higher penetration than metropolitan newspapers and any other media. Readership 85,000.



Area: Victoria, VIC
 Published Circulation Readership †
 29177 85000
 Type: Paid Frequency: Daily
 Website: www.thecourier.com.au
 Audited Circulation: Pub Stat

† Estimated based on readers per copy

DISPLAY / EGN ADVERTISING

COLUMNS:	Max Cms: 38	Max Cols: 7								
1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 10am 2 working days prior **Material:** 12 noon 1 working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

		Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Mon-Fri	Ex GST	\$10.62	\$9.85	\$9.14	\$7.71	\$7.39	\$8.71	\$7.20	\$8.36
	Inc GST	\$11.68	\$10.84	\$10.05	\$8.48	\$8.13	\$9.58	\$7.92	\$9.20
Saturday	Ex GST	\$12.63	\$11.70	\$10.80	\$9.18	\$8.84	\$7.25	\$8.63	\$6.99
	Inc GST	\$13.89	\$12.87	\$11.88	\$10.10	\$9.72	\$7.98	\$9.49	\$7.69

COLOUR: Full Colour \$350.00

MATERIAL:

Preferred method of receiving material: Quickcut
 QuickCut Yes **Publisher Code BC QuickCut Paper Code**
 Production Email: prepress@thecourier.com.au

CLASSIFIED ADVERTISING

COLUMNS:	Max Cms:38	Max Cols:7								
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35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings 12 noon 1 working day prior **Material** 12 noon 1 working day prior

RATES:

Casual	Ex GST \$11.18	Inc GST \$12.30					COLOUR:		
Casual SAT	Ex GST \$13.30	Inc GST \$14.63					Full Colour		\$350.00
							Inc GST		\$385.00
JOBS.COM.AU Lift Rates	Display	Ex GST \$0.00	Inc GST \$0.00						
	Lineage	Ex GST \$0.00	Inc GST \$0.00						

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu	Fri	Sat*
Published	No	Yes	Yes	Yes	Yes	Yes	Yes
Circulation		17511	16436	15875	16819	16019	29177
Inserts	0	20500	18000	18600	19600	18500	33400

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual
Ex GST \$82.50
Inc GST \$90.75

Insert Destination

30-32 Grandlee Drive South, WENDOUREE, VIC 3355