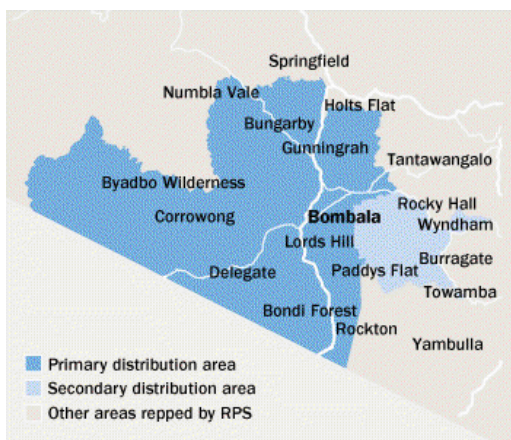


BOMBALA TIMES



Area: South Coast and Southern Highlands, NSW

Published **Circulation** **Readership †**
838 2511

Type: Paid Frequency: Weekly
Website: bombala.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	2547	606	3153
Total Males	1259	303	1562
Total Females	1288	303	1591
Total Dwellings	940	206	1146
Fully Owned	512	117	629
Being Purchased	230	56	286
Rented	198	33	231

The Paper

Bombala and district population is currently around 3,000 and has been served by the Bombala Times since 1863, making it one of the State's oldest newspapers. The household penetration of the paper exceeds 90 per cent as the paper is the common link between business and the local population.

The Market

Bombala is a historic town situated halfway between the Snowy Mountains and the Sapphire Coast. Because of its location Bombala attracts an increasing amount of tourism traffic and spending. Bombala is predominantly known as the centre of a strong softwood timber industry with excellent prospects for growth through processing. Sheep and beef cattle contribute to the economic stability of the Bombala business sector. The future outlook for Bombala is positive with plans for a multi-purpose wharf at Eden which will serve Bombala's softwoods and pulp manufacturing industry.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 3 working days prior **Material:** 5pm 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$8.79	\$8.44	\$7.98	\$7.08	\$6.55	\$6.16	-	-
Inc GST	\$9.67	\$9.28	\$8.78	\$7.79	\$7.21	\$6.78	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** BEDN **QuickCut Paper Code** BOMB

Production Email: bob.deighton@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms:38 Max Cols:8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 3 working days prior **Material** 5pm 3 working days prior

RATES:

Casual Ex GST \$10.12 **Inc GST** \$11.13

PV Ex GST \$11.78 **Inc GST** \$12.96

JOBS.COM.AU Lift Rates Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published Circulation	No	No	No	Yes 838	No	No	No
Inserts	0	0	0	1000	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609