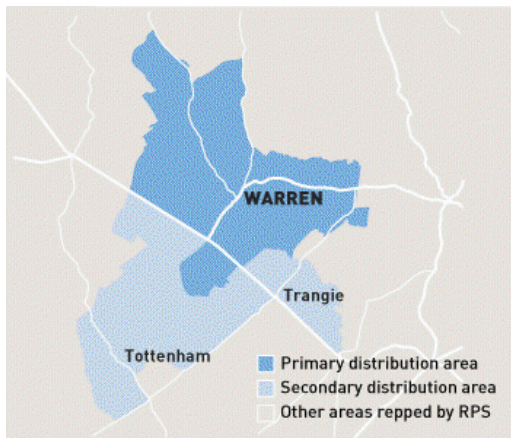




WARREN advocate



Area: Dubbo and North West, NSW
Published Circulation Readership †
 496 1566
Type: Paid **Frequency:** Weekly
Website: warren.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

Servicing the rural area through news stories and reports on local events, the Warren Advocate is available each Wednesday. Allowing the different rural groups to contribute to each week's publication brings increased awareness of community happenings and of the different groups within the community. In this small community readership levels are high.

The Market

Warren in western NSW is affectionately known as the home of the Randwick of the West. Warren holds two fabulous race meetings a year, the Golden Fleece and the Cotton Cup, attracting many Metropolitan trainers and jockeys. Warren is home to some of Australia's most famous merino sheep studs, Haddon Rig Pty Ltd, Merranbone Merino Stud, Raby Merino Stud, Egelabra Merino Stud. Sheep from studs in the Warren area regularly top the prices at the specialist sales and take home top awards for sheep sections in elite shows. Many of the residents of the Warren area are employed by the area's main industry, cotton growing. Here cotton is grown widely with two major companies standing out: Auscott Limited and Twynam. Ginning of the cotton is carried out in the Twynam Gin in the town itself and also in the two gins operated at the Ascott site outside Warren.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 10am 2 working days prior **Material:** 10am 1 working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.70	\$5.52	\$5.35	\$4.96	\$4.41	\$3.88	-	-
Inc GST	\$6.27	\$6.07	\$5.89	\$5.46	\$4.85	\$4.27	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** DALD **QuickCut Paper Code** WARRA

Production Email: adset.liberal@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

DEADLINES: Bookings 4pm 2 working days prior **Material** 9am 1 working day prior

RATES:

Casual Ex GST \$11.85 **Inc GST** \$13.04

PV Ex GST \$12.23 **Inc GST** \$13.45

JOBS.COM.AU Lift Rates Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published	No	No	No	Yes	No	No	No
Circulation				496			
Inserts	0	0	0	550	0	0	0

INSERTS

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