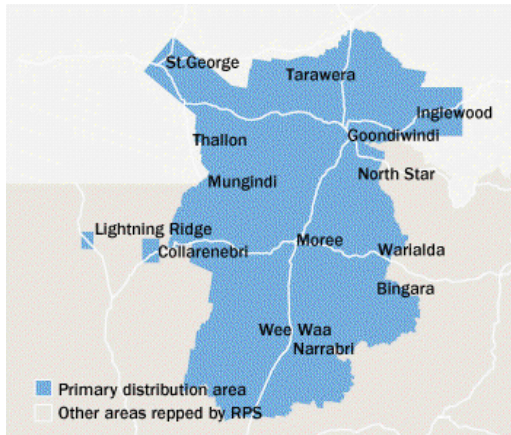


THE BORDER NEWS



Area: Tamworth and Northern, NSW
 Published Circulation Readership †
 11625 23750
 Type: I Frequency: Weekly
 Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	0	0	0
Total Males	0	0	0
Total Females	0	0	0
Total Dwellings	14269	0	14269
Fully Owned	6740	0	6740
Being Purchased	2651	0	2651
Rented	4878	0	4878

The Paper

The Border News was established in 1911 and is a weekly newspaper, published on Mondays.

The Market

The Shire of Moree is located in the fertile Gwydir Valley in Northern NSW. It is a progressive and dynamic community boasting strong agricultural industries. The rich, black soils of the Moree Plains make large scale cultivation of crops possible. Crops grown include cotton, pecan nuts, oil seeds, oats, barley, sorghum and premium wheat. Two thirds of Australia's cotton is grown in and around th Moree Shire. It is also known as the Spa Capital of Australia. The famous Moree Hot Mineral Baths attract visitors for their curative health benefits. The Shire covers an area of some 17,852 square kilometres, bounded by the villages of Boggabilla to the North, Mungindi to the West, Pallamallawa to the East and Gurley to the South. This town is located at the junction of major highways, the Gwydir and Newell. There are extensive manufacturing and support industries, as well as cultural, educational, sport, recreational and social opportunities.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 5pm 3 working days prior Material: 5pm 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$7.86	\$6.36	\$6.09	\$5.60	\$5.08	-	\$4.74	-
Inc GST	\$8.65	\$7.00	\$6.70	\$6.16	\$5.59	-	\$5.21	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code MOCH QuickCut Paper Code BNS

Production Email: prod.moree@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings 11am 2 working days prior Material 5pm 2 working days prior

RATES:

Casual Ex GST \$8.06 Inc GST \$8.87

PV Ex GST \$8.06 Inc GST \$8.87

JOBS.COM.AU Lift Rates Display Ex GST \$10.00 Inc GST \$11.00

Lineage Ex GST \$5.00 Inc GST \$5.50

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon*	Tue	Wed	Thu	Fri	Sat
Published	No	Yes	No	No	No	No	No
Circulation		11625					
Inserts	0	12500	0	0	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

2-6 Lockheed Street, TAMWORTH NSW 2340