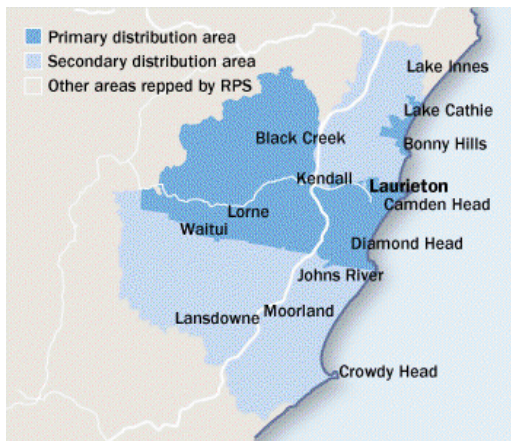




Camden Haven Courier



Area: Mid North Coast, NSW
Published Circulation Readership †
 8644 15390
Type: Free **Frequency:** Weekly
Website: laurieton.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	7674	5872	13546
Total Males	6948	2936	9884
Total Females	726	2936	3662
Total Dwellings	5500	2165	7665
Fully Owned	2939	1146	4085
Being Purchased	1403	568	1971
Rented	1158	451	1609

The Paper

The Camden Haven Courier, a free home delivered publication, has maximum penetration within its market area with 7,450 published each Wednesday. Covering all local news issues, sports, school news and entertainment it is considered the "local bible" by its readers and is the only newspaper to totally cover the Camden Haven area. Advertisers within the Camden Haven can take advantage of leftover facilities to other newspapers within the Regional Publishers group through the office of the Camden Haven Courier situated in Bold Street, Laurieton.

The Market

Situated midway between the bustling regional cities of Taree and Port Macquarie the Camden Haven area remains an unspoilt paradise surrounded by mountains, rivers, lakes and sea. Laurieton, now regarded as the unofficial "capital" of the Camden Haven, along with its sister townships of North Haven and Dunbogan, nestles around the Camden Haven River at the foot of North Brother Mountain, provides a unique, family-orientated holiday destination. The Camden Haven hinterland boasts rich dairy and beef cattle pasture land, with the township of Kendall renowned for its markets and craft outlets. Further east, the seaside villages of Bonny Hills and Lake Cathie add further holiday appeal to the region. Major employers in the district are tourism and entertainment-based industries, although Herons Creek still boasts the largest timber mill in the southern hemisphere. With a large retiree population, aged care needs are well catered for in the Camden Haven, along with an attractive and comprehensive shopping centre.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 3 working days prior **Material:** 5pm 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$6.39	\$5.95	\$5.47	\$4.99	\$4.56	-	\$4.50	-
Inc GST	\$7.03	\$6.55	\$6.02	\$5.49	\$5.02	-	\$4.95	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code PMEN QuickCut Paper Code CAMH

Production Email: thehub@ruralpress.com; classifieds.laurieton@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms:38 Max Cols:8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings: 5pm 3 working days prior **Material:** 5pm 3 working days prior

RATES:

Casual Ex GST \$5.01 Inc GST \$5.51

PV Ex GST \$7.14 Inc GST \$7.85

JOBS.COM.AU Lift Rates Display Ex GST \$10.00 Inc GST \$11.00

Lineage Ex GST \$5.00 Inc GST \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published Circulation	No	No	No	Yes 8644	No	No	No
Inserts	0	0	0	8800	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

Rod Ward, Delivery rear access, Cnr Lakeridge Rd & Ocean Drive, KEW, NSW, 2439