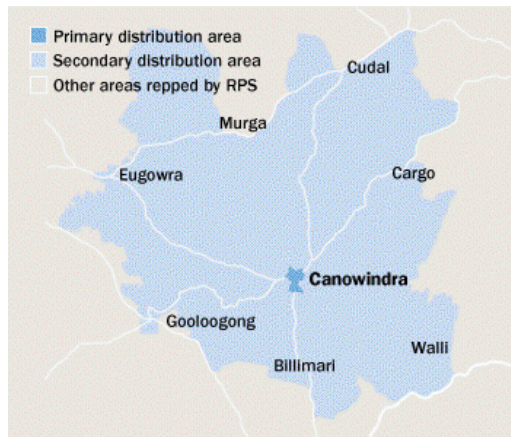


CANOWINDRA NEWS



Area: Bathurst and Central West, NSW
Published **Circulation** **Readership †**
 540 1876
Type: Paid **Frequency:** Weekly
Website: canowindra.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	1504	3438	4942
Total Males	767	1719	2486
Total Females	737	1719	2456
Total Dwellings	609	1220	1829
Fully Owned	299	625	924
Being Purchased	148	372	520
Rented	162	223	385

The Paper

The Canowindra News is the only detailed source of local news for the people of Canowindra. A weekly publication of eight pages the newspaper is a vital link in keeping the people of this small but proud community informed. The Canowindra News has an extremely high penetration rate. If you need to reach the people of Canowindra you can be assured of spreading your message through the Canowindra News.

The Market

Historic Canowindra is a charming small town situated in country NSW, approximately 300km from Sydney and 220km north west of Canberra. Located just a short leisurely drive from the larger centres of Orange and Cowra, Canowindra is fast becoming known as the hot air balloon capital of Australia. The town's major event, the Marti's Balloon Fiesta, is held in April each year. The event is attracting up to 20,000 visitors. A discovery of fish fossils, some of the oldest in the world has put Canowindra on the map internationally in recent years. As a consequence a world class museum has been built in the town to house the fossils. A small community, Canowindra relies heavily on its agricultural industry. Its major products are wine, lucerne, irrigated from the Belubula River, sheep, fat lambs, cattle and wheat.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 3 working days prior **Material:** 12 noon 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.70	\$5.52	\$5.35	\$4.96	\$4.41	\$3.88	-	-
Inc GST	\$6.27	\$6.07	\$5.89	\$5.46	\$4.85	\$4.27	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** DALD **QuickCut Paper Code** CN

Production Email: editorial.cowraguardian@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

DEADLINES: Bookings 12 noon 3 working days prior **Material** 12 noon 2 working days prior

RATES:

Casual Ex GST \$12.00 **Inc GST** \$13.20

PV Ex GST \$13.81 **Inc GST** \$15.19

JOBS.COM.AU Lift Rates Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published	No	No	No	Yes	No	No	No
Circulation				540			
Inserts	0	0	0	700	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick, ACT, 2609