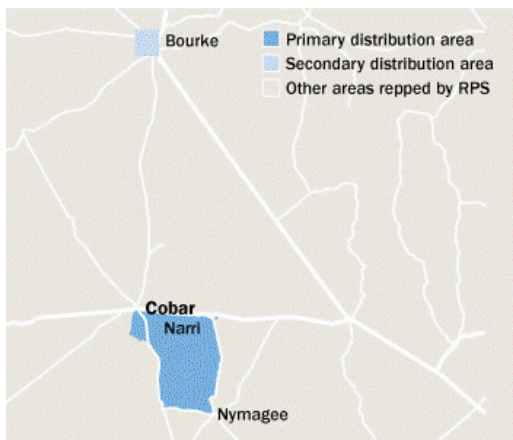




Cobar Age



Area: Dubbo and North West, NSW
Published Circulation Readership †
 406 1369
Type: Paid **Frequency:** Weekly
Website: cobar.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	4204	2088	6292
Total Males	2187	1044	3231
Total Females	2017	1044	3061
Total Dwellings	1399	649	2048
Fully Owned	440	180	620
Being Purchased	370	170	540
Rented	589	299	888

The Paper

Providing detailed news and happenings in and around Cobar to the mining and farming communities, the Cobar Age is the town's only paid publication. Published each Wednesday the Cobar Age allows people of the Cobar area to contribute to the paper and thus spread news around the community. Although the Cobar Age has a relatively small print run, and is the longest serving newspaper each copy of the paper can be read by up to 10 people.

The Market

Cobar is a bustling and prosperous town on the edge of the outback in Western New South Wales. The Shire is the size of Tasmania, yet has a population of 7,000 people. Cobar is called the Copper City for good reason. Presently there are four mining operations: CSA which is mined for orebodies; Elura mine for sulphide ore, being rich in zinc, lead and silver; the Peak Gold mine for gold and silver; and Murdekin Resources mine for gold and copper. Much of the land around Cobar is used for sheep grazing. Mt Grenfell, 40km west of Cobar, has great Aboriginal historical significance with art sites containing over 1,300 motifs.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 10am 2 working days prior **Material:** 10am 1 working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.70	\$5.52	\$5.35	\$4.96	\$4.41	\$3.88	-	-
Inc GST	\$6.27	\$6.07	\$5.89	\$5.46	\$4.85	\$4.27	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut Yes Publisher Code DALD QuickCut Paper Code CA
 Production Email: adset.liberal@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

DEADLINES: Bookings: 4pm 2 working days prior **Material:** 9am 1 working day prior

RATES:

Casual Ex GST	\$12.09	Inc GST	\$13.30
PV Ex GST	\$12.23	Inc GST	\$13.45
JOBS.COM.AU Lift Rates	Display Ex GST	\$10.00	Inc GST \$11.00
	Lineage Ex GST	\$5.00	Inc GST \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published Circulation	No	No	No	Yes 406	No	No	No
Inserts	0	0	0	500	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST	-
Inc GST	-
Insert Destination	

216 Macquarie Street, DUBBO NSW 2830