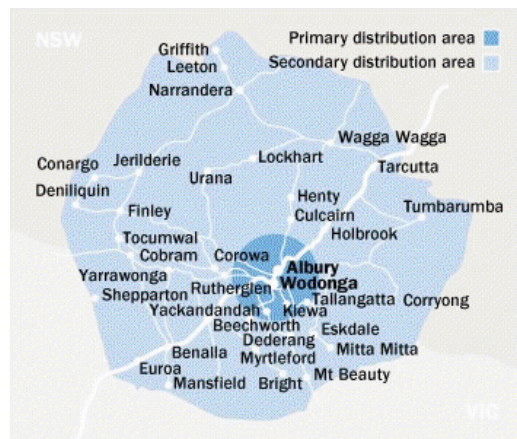


The Border Mail



Area: Victoria, VIC
 Published Circulation Readership †
 32912 70000
 Type: Paid Frequency: Daily
 Website: www.bordermail.com.au
 Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

When it comes to circulation, we've got you covered. More than 140,000 people live in The Border Mail coverage area radiating 140km from Albury-Wodonga to Corryong, Benalla, Wagga Wagga and all places in between making it the ideal vehicle for local and national advertisers. 86% of all Albury-Wodonga households read The Border Mail. No other media comes close to our penetration. With over 400 outlets around the region from milk bars to newsagents you can buy The Border Mail from Wagga Wagga to Wangaratta.

DISPLAY / EGN ADVERTISING

COLUMNS:	Max Cms: 38	Max Cols: 7								
1	2	3	4	5	6	7	8	9	10	11
34	72	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings: 11am 2 working days prior **Material:** 11am 1 working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

		Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Mon-Fri	Ex GST	\$14.16	\$12.73	\$12.04	\$11.30	\$10.61	\$9.92	-	-
	Inc GST	\$15.58	\$14.00	\$13.24	\$12.43	\$11.67	\$10.91	-	-
Saturday	Ex GST	\$17.26	\$15.06	\$14.64	\$13.77	\$13.69	\$12.07	-	-
	Inc GST	\$18.99	\$16.57	\$16.10	\$15.15	\$15.06	\$13.28	-	-

COLOUR: Full Colour \$300.00

MATERIAL:

Preferred method of receiving material: Quickcut
 QuickCut Yes **Publisher Code** **QuickCut Paper Code**
 Production Email: adverts@bordermail.com.au

CLASSIFIED ADVERTISING

COLUMNS:	Max Cms:38	Max Cols:7								
1	2	3	4	5	6	7	8	9	10	11
34	72	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings 11am 2 working days prior **Material** 11am 1 working day prior

RATES:

Casual	Ex GST \$14.16	Inc GST \$15.58								
Casual SAT	Ex GST \$17.26	Inc GST \$18.99								
JOBS.COM.AU Lift Rates	Display	Ex GST \$0.00	Inc GST \$0.00							
	Lineage	Ex GST \$0.00	Inc GST \$0.00							

COLOUR:

Full Colour	\$300.00
Inc GST	\$330.00

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu	Fri	Sat*
Published	No	Yes	Yes	Yes	Yes	Yes	Yes
Circulation		21451	20468	26921	20747	22311	32912
Inserts	0	26000	26000	28000	26000	26000	37000

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

	per 1000 Casual
Ex GST	\$79.00
Inc GST	\$86.90

Insert Destination

Border Mail, 1 McKoy Street, Wodonga VIC 3690 - Inserts not available on a Tuesday