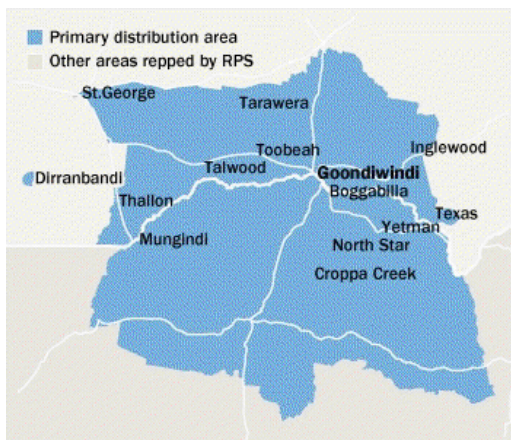




GOONDIWINDI Argus



Area: Queensland, QLD
 Published Circulation Readership †
 2732 8505
 Type: Paid Frequency: Weekly
 Website: goondiwindi.yourguide.com.au
 Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	5556	38944	44500
Total Males	2594	19472	22066
Total Females	2962	19472	22434
Total Dwellings	1719	13382	15101
Fully Owned	483	5289	5772
Being Purchased	506	3660	4166
Rented	730	4433	5163

The Paper

The "Goondi Argus" has been serving the community since the 1900's and today remains the primary source of news for the local area. The Argus has solid penetration within the township and surrounding district, and has a strong commitment to local issues and is a major supporter of community events

The Market

Goondiwindi is located on the border of QLD and NSW. Pronounced "gun" rather than "goon", Goondiwindi sits at the junction of six major highways, the Cunningham, Newell, Bruxner, Barwon, Leichhardt and Gore. It is a modern and vibrant community, yet it still retains the simplicity of a traditional country town. The town boasts tree-lined streets, well kept gardens and the beautiful MacIntyre River. Agricultural production is the mainstay of the local economy. The fertile, heavy clay soils of the river valleys and generally reliable rainfall ensure a strong demand for farming and grazing land. Cotton is a major agricultural industry in the MacIntyre Valley. Goondiwindi is now one of the largest producers of wheat in the state and is home to one of the biggest wheat receival depots in the Southern hemisphere. Substantial quantities of oats, barley, sorghum, chickpeas and soybeans are also produced. Sheep and cattle are also a part of this agricultural area.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 5pm 3 working days prior Material: 10am 1 working day prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	-	-	-	-	-	-	-	\$3.75
Inc GST	-	-	-	-	-	-	-	\$4.13

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code GOAR QuickCut Paper Code GA

Production Email: sales.goondi@ruralpress.com - Attn Jess

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings 10am 2 working day prior Material 10am 1 working day prior

RATES:

Casual Ex GST \$6.50 Inc GST \$7.15

JOBS.COM.AU Lift Rates	Display	Ex GST \$10.00	Inc GST \$11.00	COLOUR: Full Colour	\$465.00
	Lineage	Ex GST \$5.00	Inc GST \$5.50	Inc GST	\$511.50

Production Email: classifieds.goondi@ruralpress.com - Attn Sam

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published	No	No	No	Yes	No	No	No
Circulation				2732			
Inserts	0	0	0	3000	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -
 Inc GST -
 Insert Destination

64-66 Armstrong Street, Glen Artney Estate, TAMWORTH NSW 2340