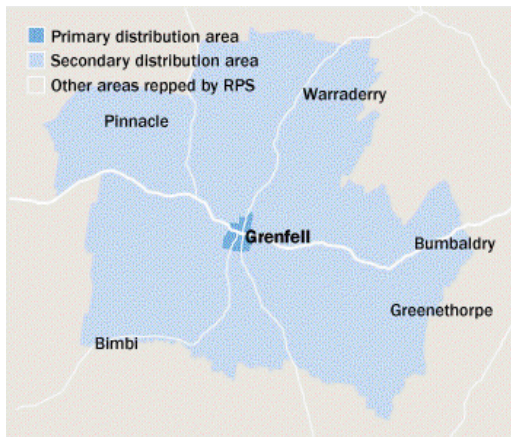


# The Grenfell Record

and Weekend Advertiser



**Area:** Bathurst and Central West, NSW  
**Published:** 766 **Circulation:** 2352 **Readership †:** 2352  
**Type:** Paid **Frequency:** Bi-Weekly  
**Website:** grenfell.yourguide.com.au  
**Audited Circulation:** Pub Stat

† Estimated based on readers per copy

## AREA STATISTICS

	Primary	Secondary	Total
<b>Total Persons</b>	1993	1196	3189
<b>Total Males</b>	964	598	1562
<b>Total Females</b>	1029	598	1627
<b>Total Dwellings</b>	840	387	1227
<b>Fully Owned</b>	443	249	692
<b>Being Purchased</b>	208	85	293
<b>Rented</b>	189	53	242

## The Paper

The Grenfell Record has a household penetration exceeding 90 per cent as a result of its close involvement in the community in which it serves. If it happens in Grenfell, it is in the Record!AK104

## The Market

Grenfell, part of the Weddin Shire is situated in central NSW at the junction of the South West Slopes and Central West Plains. It is approximately four hours from Sydney and two hours from Canberra, Dubbo, Bathurst and Wagga Wagga. Nestled in a productive valley, Grenfell has in excess of 100 retail and service outlets, most of which are privately owned and operated from the town's central business district. A number of smaller business outlets are also located in Greenthorpe, Quandialla and Caragabal, villages all within half an hour's drive of the town. Grenfell is considered one of the safest agricultural districts in Australia having an average rainfall of 630mm per annum and is a renowned wool, meat and grain producing area highlighted at the annual PAH&I Agricultural Show. Grenfell has a strong support network of state and federal government facilities including a Government Access Centre and a host of top class aged care facilities, including the new \$4.1million multipurpose service opened in December 2001 as it is a welcoming and safe place to retire. A number of major annual events are held in Grenfell, including the Henry Lawson Festival of Arts which attracts national television stars and producers, the renowned guinea pig races, the annual Grenfell Guineas TAB race meeting, a rugby union sevens competition and many other sporting attractions. Other sporting facilities include indoor and outdoor bowls, squash, all weather tennis courts, golf, cricket, netball, touch football, indoor sports centre, soccer

## DISPLAY / EGN ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

**DEADLINES:** Bookings: 10am 1 working day prior **Material:** 10am 1 working day prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
<b>Ex GST</b>	\$5.70	\$5.52	\$5.35	\$4.96	\$4.41	\$3.88	-	-
<b>Inc GST</b>	\$6.27	\$6.07	\$5.89	\$5.46	\$4.85	\$4.27	-	-

**COLOUR:** Full Colour \$465.00

## MATERIAL:

Preferred method of receiving material: Quickcut

**QuickCut** Yes **Publisher Code** DALD **QuickCut Paper Code** GR

Production Email: [mail.grenfellrecord@ruralpress.com](mailto:mail.grenfellrecord@ruralpress.com)

## CLASSIFIED ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

**DEADLINES:** Bookings 10am 1 working day prior **Material** 10am 1 working day prior

## RATES:

**Casual Ex GST** \$12.81 **Inc GST** \$14.09

**PV Ex GST** \$14.80 **Inc GST** \$16.28

**JOBS.COM.AU Lift Rates** Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

## COLOUR:

**Full Colour** \$465.00

**Inc GST** \$511.50

## PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed	Thu	Fri*	Sat
<b>Published</b>	No	Yes	No	Yes	No	Yes	No
<b>Circulation</b>				680		766	
<b>Inserts</b>	0	0	0	850	0	950	0

## INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

**Ex GST** -

**Inc GST** -

## Insert Destination

Capital Fine Print, 9 Pirie Street, FYSHWICK, ACT, 2609