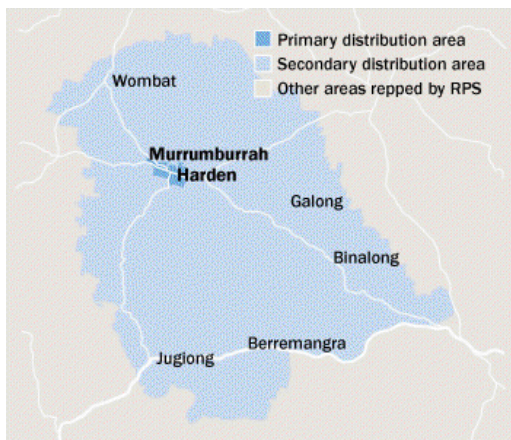


## Harden Murrumburrah EXPRESS



**Area:** Wagga and Murrumbidgee, NSW  
**Published Circulation Readership †**  
 791 2260  
**Type:** Paid **Frequency:** Weekly  
**Website:** harden.yourguide.com.au  
**Audited Circulation:** Pub Stat

† Estimated based on readers per copy

### AREA STATISTICS

	Primary	Secondary	Total
<b>Total Persons</b>	1995	2232	4227
<b>Total Males</b>	968	1116	2084
<b>Total Females</b>	1027	1116	2143
<b>Total Dwellings</b>	761	782	1543
<b>Fully Owned</b>	364	413	777
<b>Being Purchased</b>	234	190	424
<b>Rented</b>	163	179	342

### The Paper

The Harden Express is published each Thursday and is enjoying increasing community support. With a circulation close to 1000 the Express is a common link between the small communities which make up the market. It has a high household penetration and readership. There is a great deal of pride in the town, and particularly the newspaper and people are appreciative of the efforts staff make to support the town and the wider community. The Express tries to ensure that all local events are covered both pictorially and editorially.

### The Market

Harden is situated about 40 kilometres from Cootamundra and 30 kilometres from Young. It is a historic town with tourist attractions. Its close proximity to Young and Cootamundra mean most travellers make a point of visiting. The main industry in the town is an abattoir which employs about 150 people and as the abattoir has expanded recently, the community is very positive about the future and developments for the abattoir and the town. A diverse region with a base of wheat, sheep and cattle. The region also produces wines, stone fruit, asparagus and olives.

### DISPLAY / EGN ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

**DEADLINES:** Bookings: 12 noon 2 working days prior **Material:** 12 noon 2 working days prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
<b>Ex GST</b>	\$5.47	\$3.25	\$3.04	\$2.96	\$2.72	-	-	-
<b>Inc GST</b>	\$6.02	\$3.58	\$3.34	\$3.26	\$2.99	-	-	-

**COLOUR:** Full Colour \$465.00

### MATERIAL:

Preferred method of receiving material: Quickcut

**QuickCut** Yes **Publisher Code** DALD **QuickCut Paper Code** HME

Production Email: [prodn.cootaherald@ruralpress.com](mailto:prodn.cootaherald@ruralpress.com)

### CLASSIFIED ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

**DEADLINES:** Bookings 12 noon 2 working days prior **Material** 12 noon 2 working days prior

### RATES:

**Casual Ex GST** \$10.63 **Inc GST** \$11.69

**PV Ex GST** \$10.63 **Inc GST** \$11.69

**JOBS.COM.AU Lift Rates** Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

### PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
<b>Published Circulation</b>	No	No	No	No	Yes 791	No	No
<b>Inserts</b>	0	0	0	0	870	0	0

### INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

**Ex GST** -

**Inc GST** -

### Insert Destination

Capital Fine Print, 9 Pirie Street, FYSHWICK, ACT, 2609