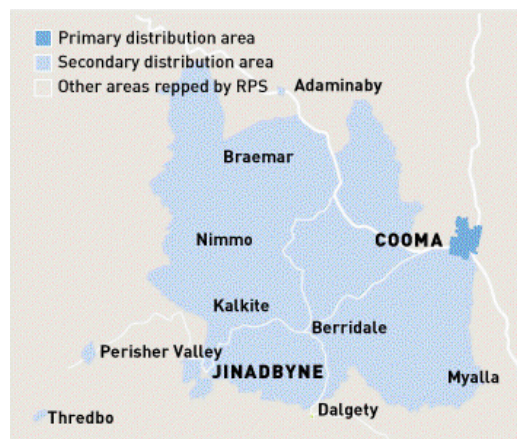




Summit Sun



Area: South Coast and Southern Highlands, NSW

Published 429 Circulation 2322 Readership †

Type: Paid Frequency: Weekly

Website: jindabyne.yourguide.com.au

Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

The Summit Sun enjoys strong community support due to ongoing involvement in community affairs and servicing the community's need. It offers year round coverage of the Kosciusko National Park and winter ski resorts for the static population in the Snowy River Shire. Circulation during the winter months increases in line with the influx of winter staff and visitors to the Mountains

The Market

The Summit Sun provides year round support to the communities living throughout Australia's high country in the Snowy River Shire. During winter Jindabyne swells with people. Recent years has seen many new lodge and apartment complexes completed, additional retail development and multi-million dollar upgrades to many facilities. Jindabyne provides all the necessary services to the mountain communities of Thredbo and Perisher Valley along with Berridale and Adaminaby. Tourism is now the number one employment sector for the shire. It is estimated in excess of 70% of the local population benefit from tourism in one form or another, agriculture and primary producers are now concentrating on specialty produce in lieu of traditional markets.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 2 working days prior **Material:** 12 noon 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.71	\$5.52	\$5.33	\$4.96	\$4.41	\$3.87	-	-
Inc GST	\$6.28	\$6.07	\$5.86	\$5.46	\$4.85	\$4.26	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** COME **QuickCut Paper Code** COOMA

Production Email: prod1.cmexpress@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 2 working days prior **Material** 12 noon 2 working days prior

RATES:

Casual Ex GST \$6.39 **Inc GST** \$7.03

Casual Ex GST \$7.40 **Inc GST** \$8.14

PV Ex GST \$7.40 **Inc GST** \$8.14

JOBS.COM.AU Lift Rates Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Published	No	No	No	No	Yes	No	No
Circulation					429		
Inserts	0	0	0	0	500	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

9 Pirie Street, FYSHWICK ACT 2609