



Kiama Independent



Area: South Coast and Southern Highlands, NSW

Published Circulation Readership †

0 0

Type: Paid Frequency: Weekly

Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

The Kiama Independent is one of Australia's oldest and proudest mastheads, and was first published in 1863. Today, this paid newspaper is still the main source of weekly news, sport, local comment, classifieds, business news and entertainment for local residents. The newspaper's circulation of 2000 reaches a loyal readership in Kiama, Gerringong, Gerroa, Jamberoo, Shoalhaven Heads, Minnamurra and the rapidly growing residential suburbs of Kiama Downs and Gainsborough.

The Market

With a population of more than 12,000, the people of Kiama are a vibrant mix of old and new residents. They include young families and professionals, to retirees and sea-changers taking advantage of the sought after lifestyle offered by Kiama. Kiama boasts not only the beautiful natural environment of the south coast, including the famous "Blow hole", but a growing reputation as a hub for wining, dining, café culture and boutique shopping. Traditionally a dairy farming area, the Kiama district now thrives on tourism, and the main street is buzzing with day trippers and shoppers every day of the week. Kiama is also a magnet for weekenders from Sydney who take advantage of a range of high quality accommodation and attractions.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 0 Max Cols: 0

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MATERIAL:

Preferred method of receiving material: Quickcut
QuickCut No

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 0 Max Cols: 0

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RATES:

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Published	No	No	No	No	No	No	No
Circulation							
Inserts	0	0	0	0	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

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