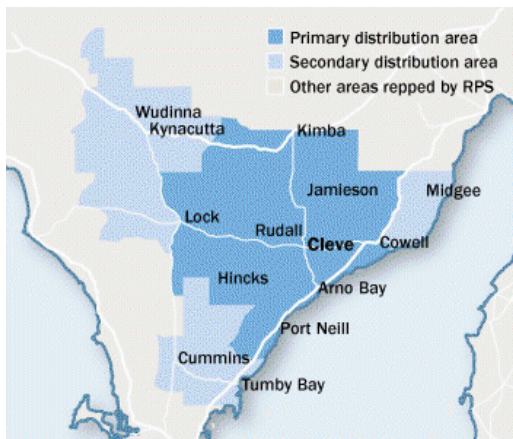




Eyre Peninsula Tribune



Area: South Australia, SA
 Published Circulation Readership †
 1873 5198
 Type: Paid Frequency: Weekly
 Website: cleve.yourguide.com.au
 Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	4732	4436	9168
Total Males	2428	2218	4646
Total Females	2304	2218	4522
Total Dwellings	1748	1625	3373
Fully Owned	944	834	1778
Being Purchased	434	413	847
Rented	370	378	748

The Paper

The Eyre Peninsula Tribune is the oldest continually published newspaper on Eyre Peninsula, and has provided the best source of detailed local news and information since 1911. The Eyre Peninsula Tribune is proudly parochial and reports on everything, from vital issues that affect the local community and detailed information pieces, to community news and light-hearted humour. The Tribune also prides itself on its detailed sports coverage from the wide range of events happening within the area each week.

The Market

The Eyre Peninsula Tribune circulates throughout Eastern Eyre Peninsula which encompasses around 14,000 square kilometres, including five major towns. The region, which has largely been reliant on the agriculture industry, is experiencing huge growth in aquaculture and tourism, and is about to become involved in power production through wind farms. At Cowell, some of the State's finest oysters are grown in Franklin Harbour and fin-fish farming is about to add to the town's aquaculture industry. Arno Bay now houses the largest fin-fish hatchery in the Southern Hemisphere, which, coupled with grow out cages off the shoreline, produce thousands of tonnes of fish for export annually. Further leases are also being sought and projections for the township say population will double in the next five years. Recreational fishing has always been well known to locals within the area, but outsiders are now picking up on the potential and are helping to boost tourism numbers. Eyre Peninsula produces one third of the State's total grain exports, including wheat, barley, canola and oats as well as prime lambs, wool and cattle and recent good seasons have put the sector in a good financial position. Median housing prices in

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 3 working days prior Material: 12 noon 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.81	\$5.52	\$5.23	\$4.94	\$4.65	\$4.36	\$4.07	-
Inc GST	\$6.39	\$6.07	\$5.75	\$5.43	\$5.12	\$4.80	\$4.48	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code WNRA QuickCut Paper Code EPT

Production Email: eptribune@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

DEADLINES: Bookings 11am 2 working days prior Material 12 noon 2 working days prior

RATES:

Casual Ex GST \$9.50 Inc GST \$10.45

JOBS.COM.AU Lift Rates Display Ex GST \$10.00 Inc GST \$11.00
 Lineage Ex GST \$5.00 Inc GST \$5.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Published	No	No	No	No	Yes	No	No
Circulation					1873		
Inserts	0	0	0	0	2150	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST \$160.00

Inc GST \$176.00

Insert Destination

Bridge Printing, 110-118 Adelaide Road, Murray Bridge, SA, 5253