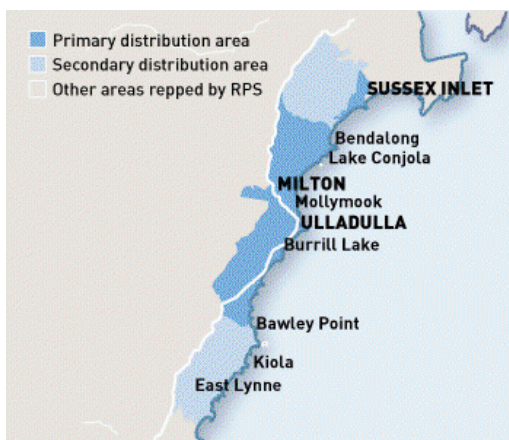


Milton Ulladulla Times



Area: South Coast and Southern Highlands, NSW

Published 5050 Circulation 15814 Readership †

Type: Paid Frequency: Weekly
Website: milton.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	20382	1506	21888
Total Males	9978	753	10731
Total Females	10404	753	11157
Total Dwellings	7918	550	8468
Fully Owned	4283	323	4606
Being Purchased	1919	155	2074
Rented	1716	72	1788

The Paper

The Times newspaper is published on Wednesdays. It contains strong news coverage as well as sport, community events and activities, classified advertising and general information. It contains a weekly Real Estate Guide and Jobsguide. www.ulladulla.yourguide.com

The Market

The economy of the central and southern Shoalhaven region is based heavily on tourism. One of the fastest growing areas in NSW, this district boasts beautiful beaches, lakes, rivers and waterways. Less than three hours drive from both Sydney and Canberra, the central and southern Shoalhaven areas are holiday meccas for these cities. The largest towns in central Shoalhaven are Huskisson, Vincentia, Sanctuary Point and St Georges Basin while the magnificent Jervis Bay is its most prominent landmark. In southern Shoalhaven the larger towns include Sussex Inlet, Milton, Ulladulla, Mollmook and Burrill Lake while its most outstanding feature is the beautiful Ulladulla harbour which is home to a large commercial fishing fleet. Major industries include fishing, dairying, timber and tourism.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 4 working days prior Material: 10am 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$6.91	\$5.49	\$5.08	-	\$4.12	\$3.80	-	-
Inc GST	\$7.60	\$6.04	\$5.59	-	\$4.53	\$4.18	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code SCRN QuickCut Paper Code SUSS

Production Email: prepress.ulladulla@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 3 working days prior Material 12 noon 2 working days prior

RATES:

Casual Ex GST \$7.40 Inc GST \$8.14

PV Ex GST \$7.40 Inc GST \$8.14

JOBS.COM.AU Lift Rates Display Ex GST \$10.00 Inc GST \$11.00

Lineage Ex GST \$5.00 Inc GST \$5.50

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published Circulation	No	No	No	Yes 5050	No	No	No
Inserts	0	0	0	5500	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609