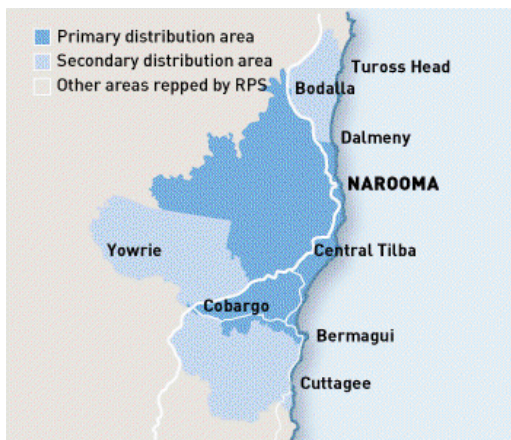


Narooma News

Bermagui Bodalla Cobargo Dalmeny Klanga Tilba



Area: South Coast and Southern Highlands, NSW
Published **Circulation** **Readership †**
 2341 6259
Type: Paid **Frequency:** Weekly
Website: narooma.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	9506	3386	12892
Total Males	4674	1693	6367
Total Females	4832	1693	6525
Total Dwellings	3653	1396	5049
Fully Owned	1954	843	2797
Being Purchased	741	317	1058
Rented	958	236	1194

The Paper

The weekly Narooma News serves the town, and together with the Batemans Bay Post, forms part of a strong optional two paper buy serving the whole thriving Eurobodalla Shire. The circulation in this small but growing community is strong with a high household penetration rate.

The Market

Considered by many as the prettiest town on the south coast, Narooma has a resident population of 9,500. Whilst not possessing any major industries as such, the constant flow of tourists support a solid retail and services sector. Like its more southerly "cousin" Merimbula, Narooma is a popular retirement town, and fishing is the favoured local pastime. Surrounded by beautiful beaches and possessing a picturesque marina, Narooma is a boat owners delight. This is one of the South Coast's major growth markets with a high net inflow of new residents.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 5pm 5 working days prior **Material:** 5pm 5 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$8.79	\$8.44	\$7.98	\$7.08	\$6.55	\$6.16	-	-
Inc GST	\$9.67	\$9.28	\$8.78	\$7.79	\$7.21	\$6.78	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** NANE **QuickCut Paper Code** NARO

Production Email: bob.deighton@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 10am 2 working day prior **Material** 10am 2 working day prior

RATES:

Casual Ex GST \$14.16 **Inc GST** \$15.58

PV Ex GST \$15.72 **Inc GST** \$17.29

JOBS.COM.AU Lift Rates Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published Circulation	No	No	No	Yes 2341	No	No	No
Inserts	0	0	0	2550	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

Capital Fine Print, 9 Pirie Street, FYSHWICK ACT 2609