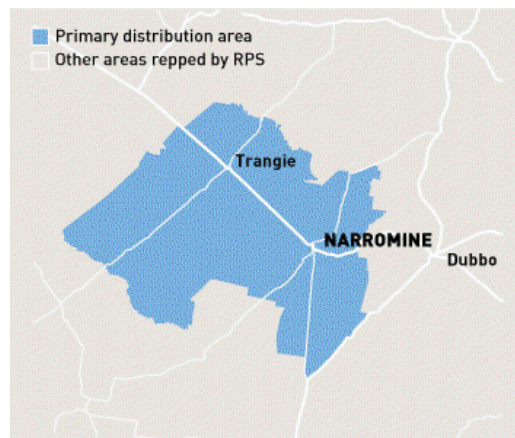




# Narromine News

AND TRANGIE ADVOCATE



**Area:** Dubbo and North West, NSW  
**Published**   **Circulation**   **Readership †**  
 962                      2824  
**Type:** Paid   **Frequency:** Bi-Weekly  
**Website:** narromine.yourguide.com.au  
**Audited Circulation:** Pub Stat

† Estimated based on readers per copy

## The Paper

With a strong community focus the staff of the Narromine News is out in the community writing about happenings within. The rural community surrounding this town rely on this bi-weekly paper to provide not just local news items but to look at happenings from outside the area that will affect them and to investigate the impact of these issues on their daily lives.

## The Market

Narromine is a quiet town nestled amongst the trees on the banks of the Macquarie River, just 30 minutes drive from Dubbo and is well known for the production of oranges. Narromine has many small industries operating, but of significance are fruit and vegetable growing, sheep and cattle grazing and also a cropping industry of wheat, oats and cotton. Farms in the Narromine area have won contracts with large national fast food manufacturers for the supply of tomatoes and lettuce. In the sporting arena, Narromine is known to be the nurturing centre for young up and coming sport stars, with the likes of Melinda Gainsford-Taylor and Glenn McGrath growing up in the area.

## DISPLAY / EGN ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

**DEADLINES:** Bookings: 10am 2 working days prior **Material:** 10am 1 working day prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
<b>Ex GST</b>	\$5.70	\$5.52	\$5.35	\$4.96	\$4.41	\$3.88	-	-
<b>Inc GST</b>	\$6.27	\$6.07	\$5.89	\$5.46	\$4.85	\$4.27	-	-

**COLOUR:** Full Colour \$465.00

## MATERIAL:

Preferred method of receiving material: Quickcut

**QuickCut** Yes **Publisher Code** DALD **QuickCut Paper Code** NN

Production Email: [adset.liberal@ruralpress.com](mailto:adset.liberal@ruralpress.com)

## CLASSIFIED ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

**DEADLINES:** Bookings 4pm 2 working days prior **Material** 9am 1 working day prior

## RATES:

**Casual Ex GST** \$12.93 **Inc GST** \$14.22

**PV Ex GST** \$14.88 **Inc GST** \$16.37

**JOBS.COM.AU Lift Rates** Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

## PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
<b>Published</b>	No	No	No	Yes	No	Yes	No
<b>Circulation</b>				962		871	
<b>Inserts</b>	0	0	0	1005	0	1005	0

## INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

**Ex GST** -

**Inc GST** -

**Insert Destination**

216 Macquarie Street, DUBBO NSW 2830