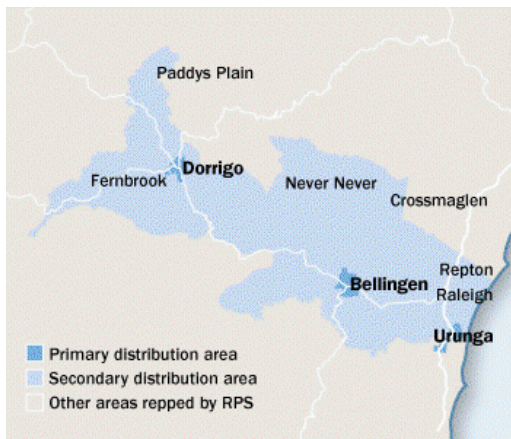


# The Bellingen Shire Courier-Sun



**Area:** Mid North Coast, NSW  
**Published Circulation Readership †**  
 5100 13346  
**Type:** Free **Frequency:** Weekly  
**Website:** [bellingen.yourguide.com.au](http://bellingen.yourguide.com.au)  
**Audited Circulation:** Pub Stat

† Estimated based on readers per copy

## AREA STATISTICS

	Primary	Secondary	Total
<b>Total Persons</b>	5761	5096	10857
<b>Total Males</b>	2705	2548	5253
<b>Total Females</b>	3056	2548	5604
<b>Total Dwellings</b>	2247	1869	4116
<b>Fully Owned</b>	935	980	1915
<b>Being Purchased</b>	575	536	1111
<b>Rented</b>	737	353	1090

## The Paper

The Courier-Sun is one of the oldest newspapers on the North Coast. It has been the paper of record since 1889 and is a merger of the Northern Courier and Raleigh Sun. The newspaper is distributed free through the main urban areas of Urunga, Raleigh, Repton and Bellingen. Over 600 copies are sold through newsagents.

## The Market

The Bellingen Shire Local Government area is situated on the Mid North Coast of New South Wales about half way between Sydney and Brisbane. The current population of the Shire is 13,100 which is expected to increase by about 3,500 by the year 2012. The Bellingen Shire economy is based on agriculture (dairy, beef and small crops) and a strong timber industry. Tourism is the fastest growing industry in the Shire. The three main towns in the Shire – Bellingen, Urunga and Dorrigo – all support a strong business centre with two supermarkets in each town. There is a light industrial area at Raleigh.

## DISPLAY / EGN ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	260	0	0	0	0

**DEADLINES:** Bookings: 4pm 3 working days prior **Material:** 5pm 2 working days prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
<b>Ex GST</b>	\$7.83	\$6.34	\$5.95	\$4.96	\$4.56	-	\$4.09	-
<b>Inc GST</b>	\$8.61	\$6.97	\$6.55	\$5.46	\$5.02	-	\$4.50	-

**COLOUR:** Full Colour \$465.00

## MATERIAL:

Preferred method of receiving material: Quickcut

**QuickCut** Yes **Publisher Code** PMEN **QuickCut Paper Code** BECS

Production Email: [thehub@ruralpress.com](mailto:thehub@ruralpress.com); [cc: editor.couriersun@ruralpress.com](mailto:cc:editor.couriersun@ruralpress.com)

## CLASSIFIED ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

**DEADLINES:** Bookings 4pm 2 working days prior **Material** 5pm 2 working days prior

## RATES:

**Casual Ex GST** \$8.97 **Inc GST** \$9.87

**PV Ex GST** \$8.97 **Inc GST** \$9.87

**JOBS.COM.AU Lift Rates** Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

## PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
<b>Published Circulation</b>	No	No	No	Yes 5100	No	No	No
<b>Inserts</b>	0	0	0	5100	0	0	0

## INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

**Ex GST** -

**Inc GST** -

## Insert Destination

16-20 Milton Circuit, Port Macquarie NSW 2444