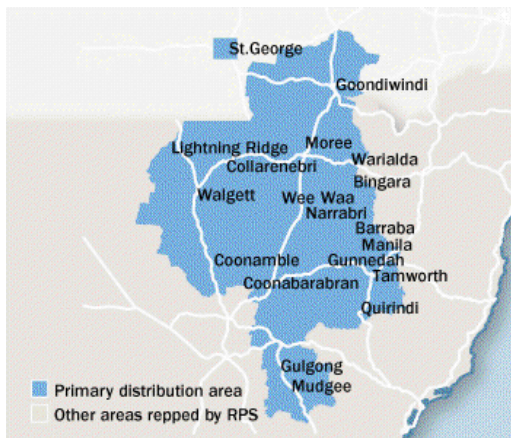


North West Magazine



Area: Dubbo and North West, NSW
Published: 44550 **Circulation:** 88350 **Readership †:**
Type: I **Frequency:** Weekly
Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

Statistics show that the local newspaper is the principal source of information for country Australia. The North West Magazine is distributed through and owned by 14 local newspapers, and as such, has the same local appeal as its host papers. In the North West Magazine's primary circulation area, local newspapers outsell metropolitan papers by as much as 9:1 and the regional daily by more than 13:1. As a proud and respected part of the community this Magazine will deliver your product (s) and/or service(s) to the heart of the North West, directly accessing both the urban and rural communities.

The Market

The North West Magazine is a unique publication that offers its clients a market that is not covered entirely by any other medium. Our readership stretches throughout north west NSW and Cudgegong Valley regions of NSW and Southern QLD - (from tip to base) approximately 18% of NSW. North West Magazine is a regional weekly publication that covers the issues that affect this area. Since the 1970's the North West Magazine has carried news, issues, stories and business from across the region, to the region - bridging the great distances of country NSW. The North West Magazine has 'personality' and is a respected and well-read publication.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

	1	2	3	4	5	6	7	8	9	10	11
	35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 2pm 3 working days prior **Material:** 12 noon 2 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$9.87	\$8.71	\$8.40	-	-	-	-	-
Inc GST	\$10.86	\$9.58	\$9.24	-	-	-	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** GPCN **QuickCut Paper Code** NWM

Production Email: nwmagaccounts@nvi.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

	1	2	3	4	5	6	7	8	9	10	11
	35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings 12 noon 1 working day prior **Material** 12 noon 1 working day prior

RATES:

Casual Ex GST \$10.26 **Inc GST** \$11.29

PV Ex GST \$10.26 **Inc GST** \$11.29

JOBS.COM.AU Lift Rates Display **Ex GST** \$0.00 **Inc GST** \$0.00

Lineage **Ex GST** \$0.00 **Inc GST** \$0.00

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon*	Tue	Wed	Thu	Fri	Sat
Published	No	Yes	No	No	No	No	No
Circulation		44550					
Inserts	0	44550	0	0	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

See "Paper Notes" for various Insert Addresses