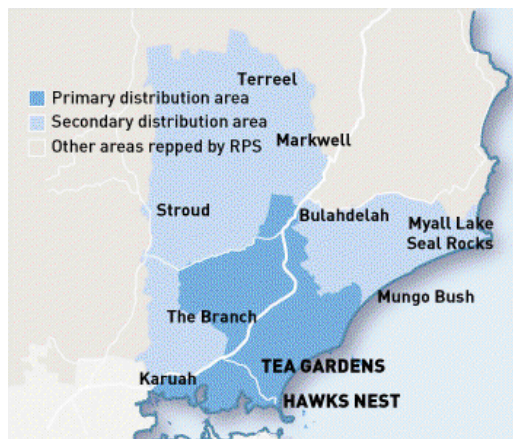


Myall Coast Nota



Area: Hunter, NSW
Published Circulation Readership †
 4180 8142
Type: Free **Frequency:** Weekly
Website: myallcoast.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	6950	0	6950
Total Males	3497	0	3497
Total Females	3453	0	3453
Total Dwellings	2688	0	2688
Fully Owned	1477	0	1477
Being Purchased	580	0	580
Rented	631	0	631

The Paper

Myall Coast Nota is a weekly free publication with a circulation of 4,300 covering the magnificent Myall Coast area towns of Tea Gardens, Hawks Nest, Karuah and Bulahdelah. The paper stresses its community roots by accepting and encouraging contributions from its resident and holiday readers and covers all aspects of the area's vital issues, its social, community and sporting information. It is delivered to every home in each of the urban centres.

The Market

Myall Coast Nota covers a beautiful scenic and water wonderland on the northern side of Port Stephens, about half an hour along the Pacific Highway from Raymond Terrace and Newcastle. Its major centres are Karuah (on the Karuah River and Port Stephens), Tea Gardens/Hawks Nest (on the Myall River, the Port and the open ocean) and Bulahdelah (on the Myall River and the footsteps of timbered mountains). The area is young and virile, and many opportunities exist as it develops from former sleepy villages and timber towns. Fishing abounds on the vast Myall Lakes system, in Port Stephens and the ocean. Tourism is a rapid growth industry as visitors are attracted by the mild coastal weather, idyllic location on the waters of rivers, port and ocean, and the availability of land. It is the place of the future.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 4pm Thursday prior **Material:** 5pm Friday prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$6.22	\$4.88	\$4.71	\$4.56	-	-	-	-
Inc GST	\$6.84	\$5.37	\$5.18	\$5.02	-	-	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** MAME **QuickCut Paper Code** NOT

Production Email: mncproduction@ruralpress.com; cc:bookings.forster@ruralpress.com (Clearly marked **NOTA**)

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 3pm Monday prior **Material** 3pm Monday prior

RATES:

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published	No	No	No	Yes	No	No	No
Circulation				4180			
Inserts	0	0	0	4285	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -
Inc GST -
Insert Destination

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