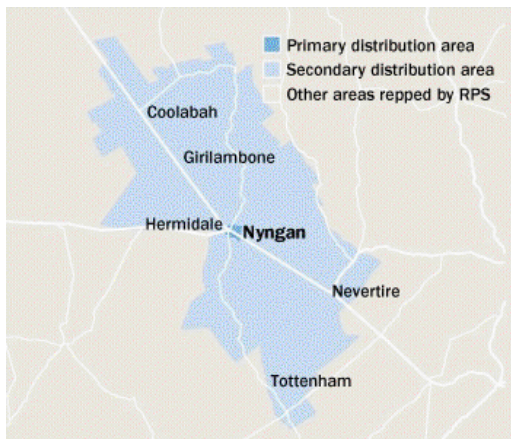




# Nyngan Observer



**Area:** Dubbo and North West, NSW  
**Published Circulation Readership †**  
 759 2182  
**Type:** Paid **Frequency:** Weekly  
**Website:** nyngan.yourguide.com.au  
**Audited Circulation:** Pub Stat

† Estimated based on readers per copy

## AREA STATISTICS

	Primary	Secondary	Total
<b>Total Persons</b>	1975	1710	3685
<b>Total Males</b>	1014	855	1869
<b>Total Females</b>	961	855	1816
<b>Total Dwellings</b>	737	620	1357
<b>Fully Owned</b>	296	285	581
<b>Being Purchased</b>	186	169	355
<b>Rented</b>	255	166	421

## The Paper

A weekly publication, the Nyngan Observer has the town buzzing each Wednesday. People look to the Nyngan Observer for social photos, school news and general happenings. Vital issues affecting the community are high on this publication's agenda to keep readers informed, and to ensure involvement in decision-making. Although the Nyngan Observer is not home delivered, people from outside the town limits have it delivered with their mail.

## The Market

Nyngan is better known as the town at the geographical centre of New South Wales, and came to prominence during the flood of 1990. At the junction of two major highways, the Barrier Highway and the Mitchell Highway, Nyngan sees to the needs of many travellers. Nyngan provides services to the pastoral community and also in the new industry of copper mining, just 50km away near Girilambone. The ore is mined by open cut methods, is treated and leaves the area 99.99 per cent pure copper. People flock to Nyngan in February for a Water Ski weekend on the Bogan River, and again for a race meeting held on Anzac Day.

## DISPLAY / EGN ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

**DEADLINES:** Bookings: 10am 2 working days prior **Material:** 10am 1 working day prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
<b>Ex GST</b>	\$5.70	\$5.52	\$5.35	\$4.96	\$4.41	\$3.88	-	-
<b>Inc GST</b>	\$6.27	\$6.07	\$5.89	\$5.46	\$4.85	\$4.27	-	-

**COLOUR:** Full Colour \$465.00

## MATERIAL:

Preferred method of receiving material: Quickcut

**QuickCut** Yes **Publisher Code** DALD **QuickCut Paper Code** NO

Production Email: [adset.liberal@ruralpress.com](mailto:adset.liberal@ruralpress.com)

## CLASSIFIED ADVERTISING

**COLUMNS:** Max Cms: 38 Max Cols: 4

1	2	3	4	5	6	7	8	9	10	11
62.5	125	195	260	0	0	0	0	0	0	0

**DEADLINES:** Bookings 4pm 2 working days prior **Material** 9am 1 working day prior

## RATES:

**Casual Ex GST** \$11.85 **Inc GST** \$13.04

**PV Ex GST** \$12.23 **Inc GST** \$13.45

**JOBS.COM.AU Lift Rates** Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

## PUBLICATION AND CIRCULATION \* Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
<b>Published Circulation</b>	No	No	No	Yes 759	No	No	No
<b>Inserts</b>	0	0	0	825	0	0	0

## INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

**Ex GST** -

**Inc GST** -

**Insert Destination**

216 Macquarie Street, DUBBO NSW 2830