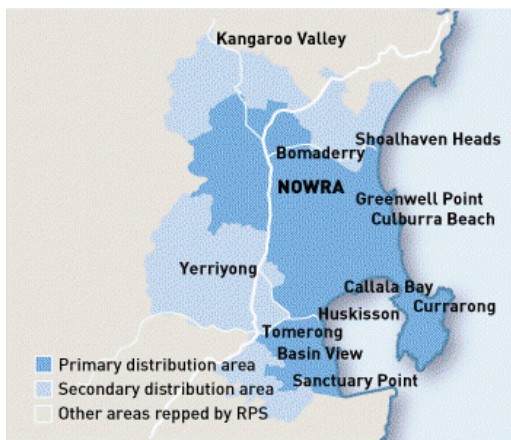




SHOALHAVEN & **Nowra News**



**Area:** South Coast and Southern Highlands, NSW

**Published** Circulation 24226 Readership † 43316

**Type:** Free **Frequency:** Weekly

**Audited Circulation:** Pub Stat

† Estimated based on readers per copy

**The Paper**

With its free home delivered distribution to all the urban areas surrounding and including Nowra, the Shoalhaven and Nowra News provides a strong advertising vehicle for advertisers who wish to maximise the number of houses reached.

**The Market**

Shoalhaven City is the number one tourist destination in NSW, taking in some 160 kilometres of coastline through some of the East Coast's most spectacular and diverse landscape. The region has everything, pristine beaches, lush green pastures, rugged mountain escarpments and panoramic views of the eastern seaboard. Within the city there are 300,000 hectares of national parks and state forests. The Shoalhaven area stretches from Durras North in the north to the picturesque town of Berry in the south. The Shoalhaven comprises of 4,500 square kilometres with a population of over 85,000. Whilst dairying is the area's main agricultural enterprise the manufacturing and retail sectors are strongly represented and buoyant. Nowra is also home to the Navy's Fleet Air Arm base HMAS Albatross.

**DISPLAY / EGN ADVERTISING**

**COLUMNS:** Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

**DEADLINES:** Bookings: 12 noon 3 working days prior **Material:** 10am 1 working days prior

**RATES:** Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
<b>Ex GST</b>	\$10.17	\$9.79	\$9.20	\$8.79	\$8.44	\$7.98	-	-
<b>Inc GST</b>	\$11.19	\$10.77	\$10.12	\$9.67	\$9.28	\$8.78	-	-

**COLOUR:** Full Colour \$465.00

**MATERIAL:**

Preferred method of receiving material: Quickcut

**QuickCut** Yes **Publisher Code** SCRN **QuickCut Paper Code** NOW

Production Email: [prod.scregister@ruralpress.com](mailto:prod.scregister@ruralpress.com)

**CLASSIFIED ADVERTISING**

**COLUMNS:** Max Cms:38 Max Cols:8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

**DEADLINES:** Bookings 5pm 2 working days prior **Material** 5pm 2 working days prior

**RATES:**

**Casual Ex GST** \$10.72 **Inc GST** \$11.79

**PV Ex GST** \$14.73 **Inc GST** \$16.20

**JOBS.COM.AU Lift Rates** Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

**COLOUR:**

**Full Colour** \$465.00

**Inc GST** \$511.50

**PUBLICATION AND CIRCULATION** \* Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
<b>Published</b>	No	No	No	No	Yes	No	No
<b>Circulation</b>					24226		
<b>Inserts</b>	0	0	0	0	24300	0	0

**INSERTS**

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

**Ex GST** -

**Inc GST** -

**Insert Destination**

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609