



Area: South Australia, SA
 Published Circulation Readership †
 3300 8580
 Type: Paid Frequency: Weekly
 Website: www.naracoorteherald.com.au
 Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

The Naracoorte Herald has been serving the community since 1875 and carries local and regional news. It highlights community issues, news and achievements and a great deal of sport. It has a loyal readership, created by its consciousness of its role in the community - that of an informer, watchdog and entertainer. The newspaper is constantly aware of the need for changes and is continually evolving the publication to suit its readers. The Herald caters for a wide cross section of the community.

The Market

Naracoorte is the hub of an important agricultural region supporting beef cattle, fat lambs, small seeds, vineyards and a major export meat works. The commercial centre has many machinery, car dealers, real estate agents and small shops. It is also a tourism site for the World Heritage listed Naracoorte Caves. The town has first class sporting fixtures, a McDonalds restaurant, four motels and three hotels along with more than a dozen B&Bs provide accommodation. The centre is one hour from the coastal ports of Robe and Kingston and two hours west of the Victorian border.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	263	0	0	0	0

DEADLINES: Bookings:4pm Friday Material:9am Monday

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.35	\$5.08	\$4.82	\$4.55	\$4.28	\$4.01	\$3.75	-
Inc GST	\$5.89	\$5.59	\$5.30	\$5.01	\$4.71	\$4.41	\$4.13	-

COLOUR: Full Colour \$500.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code QuickCut Paper Code NH

Production Email: frontdesk.naracoorte@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms:38 Max Cols:7

1	2	3	4	5	6	7	8	9	10	11
35	72	109	146	183	224	263	0	0	0	0

DEADLINES: Bookings 4pm Friday Material 9am Monday

RATES:

Casual Ex GST \$5.40 Inc GST \$5.94

JOBS.COM.AU Lift Rates	Display	Ex GST \$0.00	Inc GST \$0.00	COLOUR: Full Colour	\$465.00
	Lineage	Ex GST \$0.00	Inc GST \$0.00	Inc GST	\$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Published	No	No	No	No	Yes	No	No
Circulation					3300		
Inserts	0	0	0	0	3300	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST \$160.00

Inc GST \$176.00

Insert Destination

118-120 Adelaide Road, Murray Bridge, SA, 5253