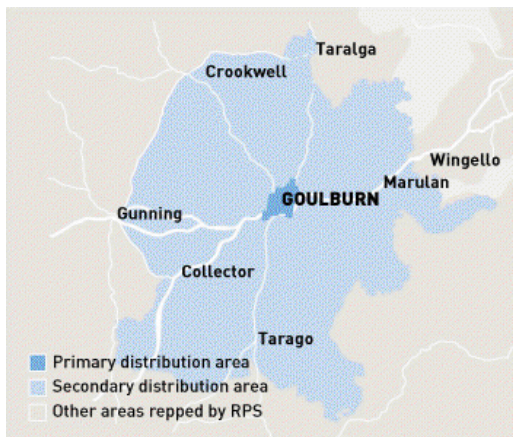




The Post Weekly



Area: South Coast and Southern Highlands, NSW

Published 11288 Circulation 18318 Readership †

Type: Free Frequency: Weekly

Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	20130	10238	30368
Total Males	10071	5119	15190
Total Females	10059	5119	15178
Total Dwellings	7371	3509	10880
Fully Owned	2720	1655	4375
Being Purchased	2209	1207	3416
Rented	2442	647	3089

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 4 working days prior Material: 12 noon 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$8.79	\$8.44	\$7.98	\$7.08	\$6.55	\$6.16	-	-
Inc GST	\$9.67	\$9.28	\$8.78	\$7.79	\$7.21	\$6.78	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes Publisher Code G444 QuickCut Paper Code POST

Production Email: kevin.tozer@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 4 working days prior Material 12 noon 2 working days prior

RATES:

Casual Ex GST \$12.47 Inc GST \$13.72

PV Ex GST \$14.99 Inc GST \$16.49

JOBS.COM.AU Lift Rates Display Ex GST \$10.00 Inc GST \$11.00

Lineage Ex GST \$5.00 Inc GST \$5.50

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Published Circulation	No	No	No	No	Yes 11288	No	No
Inserts	0	0	0	0	11449	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609