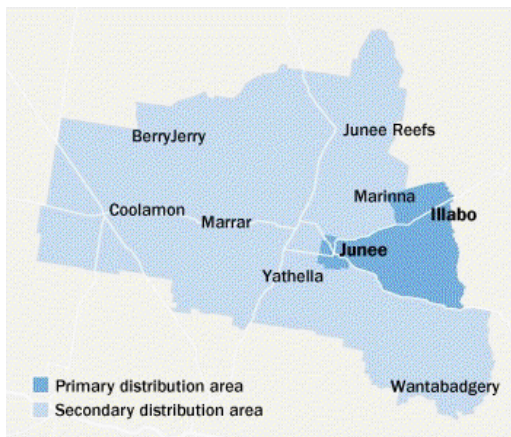


Southern Cross



Area: Wagga and Murrumbidgee, NSW
Published Circulation 836 **Readership †** 2398
Type: Paid **Frequency:** Weekly
Website: junee.yourguide.com.au
Audited Circulation: Pub Stat

† Estimated based on readers per copy

AREA STATISTICS

	Primary	Secondary	Total
Total Persons	3929	4510	8439
Total Males	1982	2255	4237
Total Females	1947	2255	4202
Total Dwellings	1367	1052	2419
Fully Owned	578	493	1071
Being Purchased	471	390	861
Rented	318	169	487

The Paper

The Riverina Media Group continues to print the Junee Southern Cross at our regional print centre in Wagga. The paper is published every Thursday and has an average weekly circulation of 1,100. The paper serves the township of Junee with a population of 5,600. Junee is perhaps most widely known for its part and current association with the railways and continues to be an important rail centre for the region. The paper's editorial content is predominantly made up of community and sporting news.

The Market

The Riverina region of New South Wales stretches some 500 kilometres east from the alpine peaks of Kosciuszko National Park across the sheep/wheat belt of the South Wet Slopes and the Riverine Plains (including the vast horticultural districts of the Murrumbidgee and Coleambally Irrigation Areas), to the semi-arid plains of Hay, the region boasts a broad and diverse industry base. The region's main industries are: agriculture and horticulture; manufacturing, food processing; defence - army and airforce; softwood forestry, logging, wood and paper processing; textiles; viticulture and winemaking (the region is Australia's largest producer of wine with about 50% of the region's wine production exported); tertiary education.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
34	27	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings: 4pm Monday prior **Material:** 5pm Monday prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$5.74	-	\$4.09	\$3.31	\$2.96	-	\$2.54	-
Inc GST	\$6.31	-	\$4.50	\$3.64	\$3.26	-	\$2.79	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** **QuickCut Paper Code**

Production Email: national@rivmediagroup.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
34	72	110	148	186	224	262	0	0	0	0

DEADLINES: Bookings 10am Wednesday prior **Material** 10am Wednesday prior

RATES:

Casual Ex GST \$5.57 Inc GST \$6.13

JOBS.COM.AU Lift Rates Display **Ex GST \$10.00 Inc GST \$11.00**
 Lineage **Ex GST \$5.00 Inc GST \$5.50**

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed	Thu*	Fri	Sat
Published Circulation	No	No	No	No	Yes	No	No
Inserts	0	0	0	0	836	0	0
					900		

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

The Border Mail Printing, 1 McKoy Street, WODONGA NSW 3690