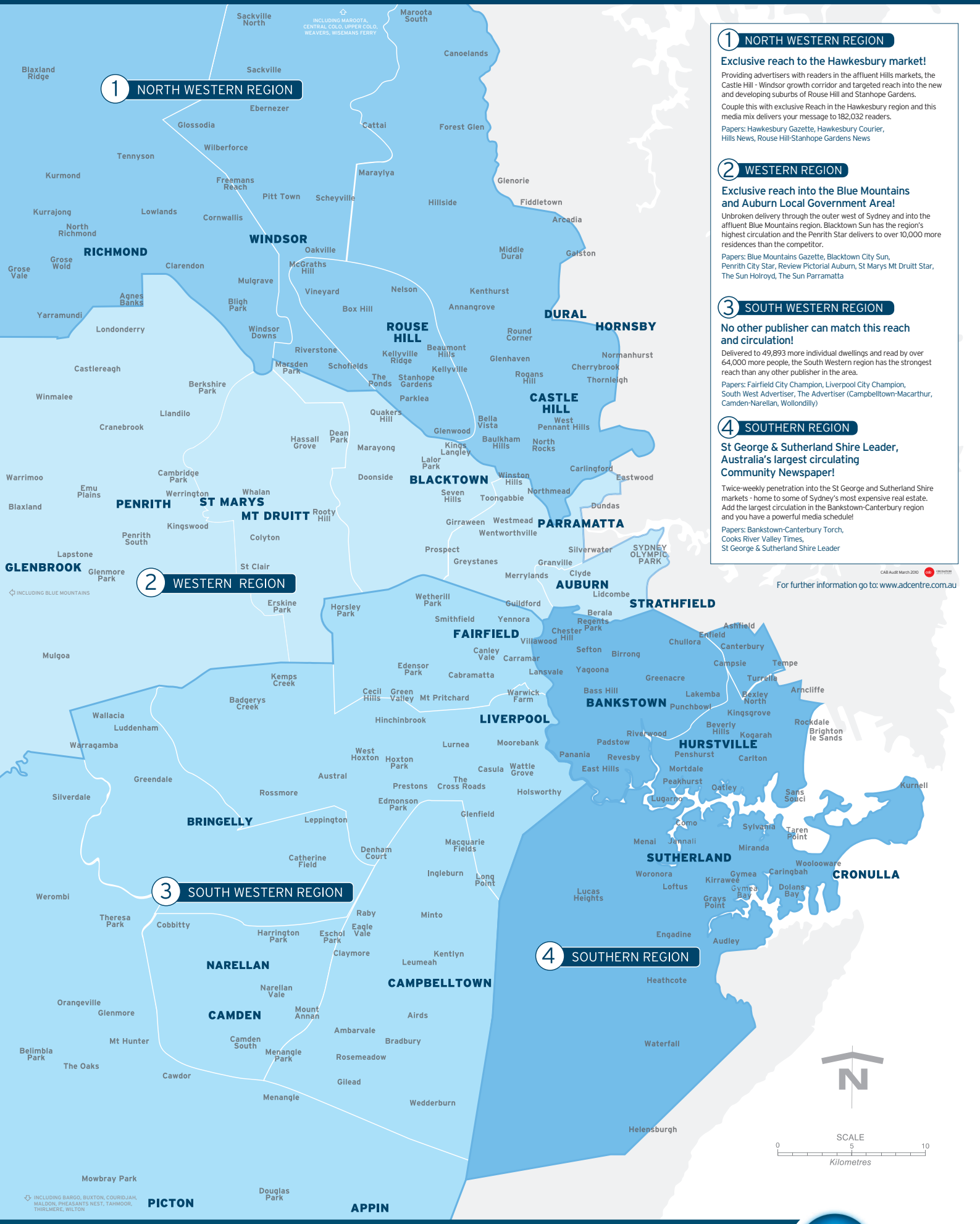
Fairfax Community Newspapers NSW Network



1 NORTH WESTERN REGION

Exclusive reach to the Hawkesbury market!

Providing advertisers with readers in the affluent Hills markets, the Castle Hill - Windsor growth corridor and targeted reach into the new and developing suburbs of Rouse Hill and Stanhope Gardens.

Couple this with exclusive Reach in the Hawkesbury region and this media mix delivers your message to 182,032 readers.

Papers: Hawkesbury Gazette, Hawkesbury Courier, Hills News, Rouse Hill-Stanhope Gardens News

2 WESTERN REGION

Exclusive reach into the Blue Mountains and Auburn Local Government Area!

Unbroken delivery through the outer west of Sydney and into the affluent Blue Mountains region. Blacktown Sun has the region's highest circulation and the Penrith Star delivers to over 10,000 more residences than the competitor.

Papers: Blue Mountains Gazette, Blacktown City Sun, Penrith City Star, Review Pictorial Auburn, St Marys Mt Druitt Star, The Sun Holroyd, The Sun Parramatta

3 SOUTH WESTERN REGION

No other publisher can match this reach and circulation!

Delivered to 49,893 more individual dwellings and read by over 64,000 more people, the South Western region has the strongest reach than any other publisher in the area.

Papers: Fairfield City Champion, Liverpool City Champion, South West Advertiser, The Advertiser (Campbelltown-Macarthur, Camden-Narellan, Wollondilly)

4 SOUTHERN REGION

St George & Sutherland Shire Leader, Australia's largest circulating Community Newspaper!

Twice-weekly penetration into the St George and Sutherland Shire markets - home to some of Sydney's most expensive real estate. Add the largest circulation in the Bankstown-Canterbury region and you have a powerful media schedule!

Papers: Bankstown-Canterbury Torch, Cooks River Valley Times, St George & Sutherland Shire Leader

CAB Audit March 2010

For further information go to: www.adcentre.com.au

YOUR COMMUNITY VOICE

Fairfax Community Newspapers