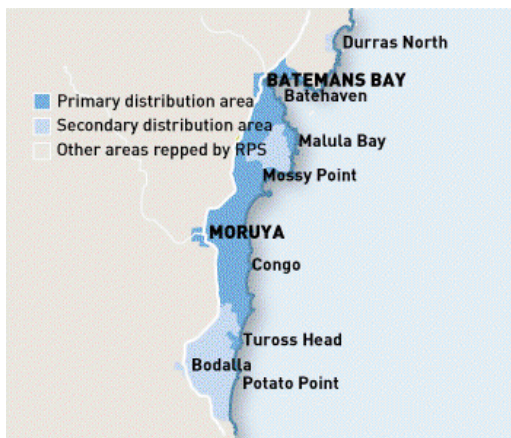


Bay Post

Presenting the Southern Star
MORUYA
EXAMINER



Area: South Coast and Southern Highlands, NSW

Published 3769 **Circulation** 8589 **Readership †**

Type: Paid **Frequency:** Bi-Weekly

Website: batemansbay.yourguide.com.au

Audited Circulation: Pub Stat

† Estimated based on readers per copy

The Paper

The Bay Post - in vibrant Batemans Bay - is uniquely configured to match the pace, variety of interest and appeal of one of the State's most beautiful strips of coastline. No news or advertising source outdoes the Bay Post in The Bay. Nothing opens or shuts in Batemans Bay without it making the Post's news pages - it is a solid newspaper of record. But as broad as interests are of Bay people, so too is the appeal of the Bay Post. Without sacrificing its commitments to Batemans Bay, The Post canvasses the action in and around the entire Eurobodalla Shire. It's the total information source - from the backyard to the main street, from north to south of a shire serving more than 30,000 people.

The Market

The towns of Batemans Bay, Moruya and Narooma form the region known as Eurobodalla, one of the most rapidly developing areas of Australia. Only one hour by car to the nation's capital and three hours by car (or one hour by air) to Sydney, the Eurobodalla is one of the most attractive recreational and residential areas on the Eastern Seaboard. The area offers a wide range of attractions - spectacular ocean beaches for swimming, surfing and sailing; mountain forests for bushwalking and camping; peaceful lakes and rivers; golf and fishing for amateur and professionals alike. The outstanding natural beauty of Eurobodalla combined with restaurants and accommodation which caters to all, attract hundreds of thousands of tourists into the area annually.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

	1	2	3	4	5	6	7	8	9	10	11
	35	72	109	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 11am 3 working days prior **Material:** 11am 3 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	-	\$9.96	\$9.51	\$8.67	\$8.14	\$7.75	-	-
Inc GST	-	\$10.96	\$10.46	\$9.54	\$8.95	\$8.53	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** BAPO **QuickCut Paper Code** POST

Production Email: mail.baypost@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

	1	2	3	4	5	6	7	8	9	10	11
	32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 9.30am 1 working day prior **Material** 9.30am 1 working day prior

RATES:

Casual Ex GST \$14.16 **Inc GST** \$15.58

PV Ex GST \$15.72 **Inc GST** \$17.29

JOBS.COM.AU Lift Rates Display **Ex GST** \$10.00 **Inc GST** \$11.00

Lineage **Ex GST** \$5.00 **Inc GST** \$5.50

COLOUR:

Full Colour \$465.00

Inc GST \$511.50

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Published	No	No	No	Yes	No	Yes	No
Circulation				3769		2687	
Inserts	0	0	0	4220	0	3192	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

per 1000 Casual

Ex GST -

Inc GST -

Insert Destination

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