

News

Berwick

Circulation **52,678***
Readership **84,284****



Casey ... Perfect places

The Berwick News covers Berwick, Beaconsfield, Narre Warren, Endeavour Hills, Hallam and Doveton. In partnership with its sister publication The Cranbourne News, The Berwick News provides coverage of the City of Casey. The Berwick News serves a community in the heart of one of the fastest growing corridors in Australia. The Casey population is tipped to match that of Canberra in the next 20 years with more than 50 new households established each week in this vibrant section of Victoria's mortgage belt. With easy access to Melbourne, areas such as Berwick and Beaconsfield have long proven to be popular family locations with an established high street, schools, sporting clubs and community facilities creating a perfect place to live.



Our reader profile:

AGE
0 to 18 Years: 29%
18 to 24 Years: 9%
25 to 34 Years: 14%
35 to 49 Years: 24%
50 plus Years: 23%

TOP 3 HOUSEHOLD INCOME:
\$57,000 pa
\$30,000 pa
\$81,000 pa

OCCUPATIONS
Managers: 7%
Professionals: 13%
Associate Professionals: 11%
Tradespeople: 15%
Advanced Clerical & Service: 3%
Intermediate Clerical & Service: 18%
Production & Transport: 11%
Clerical, Sales & Service: 10%
Labourers: 9%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

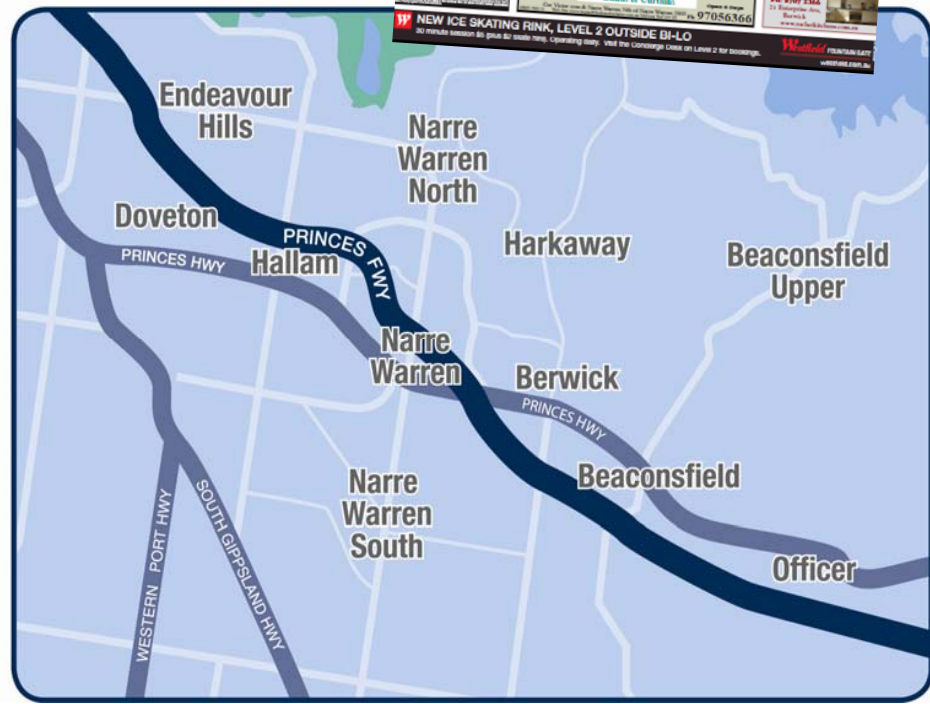
Advertising Specifications:

Column Sizes
(Display & Classifieds)
- 1 Column = 29mm (No 1 column EGN ads)
- 2 Columns = 62mm
- 3 Columns = 95mm
- 4 Columns = 129mm
- 5 Columns = 162mm
- 6 Columns = 195mm
- 7 Columns = 229mm (No 7 column EGN ads)
- 8 Columns = 262mm

Material can be submitted via:
- Quickcut
- Websend
- Emailed PDF

Suburbs & Postcodes

- Doveton 3177
- Cockatoo 3781
- Emerald / Avonsleigh / Clematis 3782
- Gembrook 3783
- Endeavour Hills 3802
- Hallam 3803
- Narre Warren North 3804
- Narre Warren / Fountain Gate 3805
- Berwick / Harkaway 3806
- Beaconsfield 3807
- Beaconsfield Upper 3808
- Officer 3809
- Hampton Park 3976
- Cardinia 3978



FREE weekly publication, published THURSDAY

Display Booking Deadline
Booking: 5pm Monday prior

Classified Booking Deadline
Trades: Monday 5pm
Computers: Monday 5pm
Wheel & Deal: Wednesday 10am
General: Wednesday 11am

Adjoining Newspapers
Cranbourne News
Pakenham News
Pakenham Berwick Gazette
Greater Dandenong Star

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*Circulation Audit Board Average Net Distribution: Mar 10 - Sept 10 ** Publishers estimated readership