



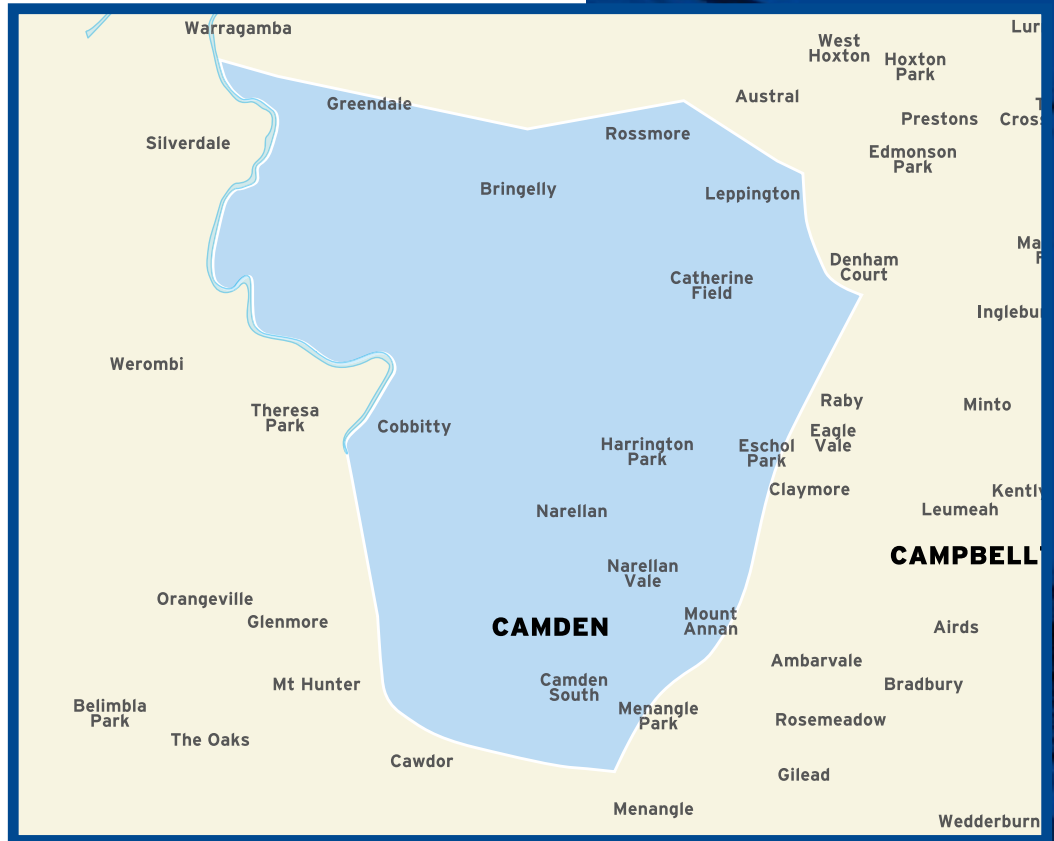
RATECARD - 2011/2012

The Camden Narellan Advertiser serves the community of Camden which has seen considerable growth in the last 20 years, yet still maintains a unique character. Today Camden still remains the birthplace of the Australian wool, wheat and wine industries. Camden is located 60 kilometres south west of Sydney and is home to over 48,000 people. 53% of the Camden population are professionals or white collar workers. The Camden Advertiser is committed to providing readers with accurate editorial and comment on issues that directly affect them. The Advertiser is the perfect channel for targeted local advertising.

Camden - Narellan Advertiser
camdenadvertiser.com.au

Delivering to:

Camden	2570
South Camden.....	2570
Cobbitty.....	2570
Currans Hill	2567
Elderslie	2570
Ellis Lane.....	2570
Harrington Park	2567
Mt Annan	2567
Narellan.....	2567
Narellan Vale	2567
Smeaton Grange	2567



Deadlines:

Drive.....	5.00pm Thursday Prior
Real Estate Bookings.....	9.00am Thursday Prior
Display Bookings.....	12noon Friday Prior
Display Copy	5.00pm Friday prior
Quickcut, Websend, Adonline	12noon Monday prior
Supplied Material.....	12noon Monday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	3.00pm Tuesday
Phone Deadlines	5.00pm Tuesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$57.86 (excl GST) **\$63.65** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional.

Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

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Advertising Guide: www.adcentre.com.au

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Roy Morgan March 2011

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Advertiser**

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