



RATECARD - 2011/2012

The Campbelltown-Macarthur Advertiser, established in 1878, has been the dominant force for local news in the Macarthur area for over 125 years. The Macarthur region is currently the largest growth area for population and land development in the Sydney region and covers over 60 suburbs from Campbelltown City to rural areas.

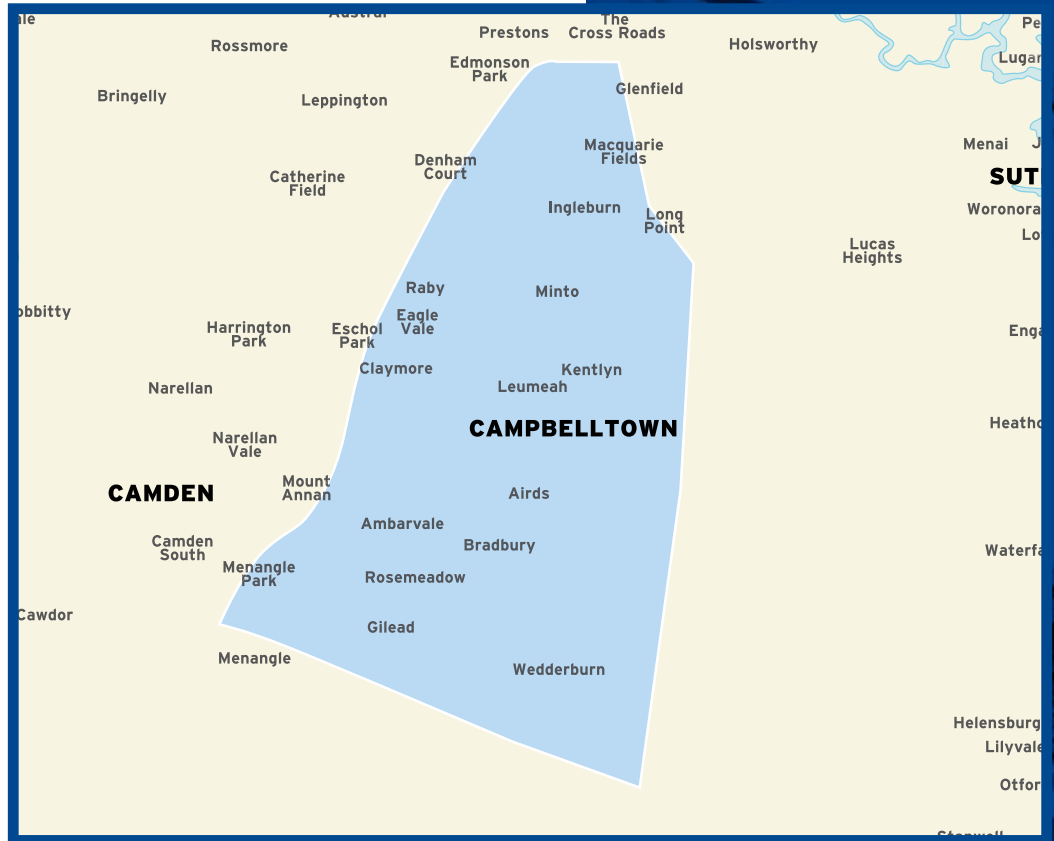
Whilst Campbelltown is renowned for its natural beauty and agricultural and historical importance, it is also a thriving cosmopolitan city with a growing population.

The Advertiser plays a vital role in the community as the leading paper to inform on local community events, news, sports and other local issues. The Advertiser is also the leading local paper readers turn to for real estate, classifieds and motoring.

CAMPBELLTOWN MACARTHUR
Advertiser
 macarthradvertiser.com.au

Delivering to:

Airds.....	2560
Ambarvale	2560
Blair Athol.....	2560
Blairmount.....	2559
Bow Bowling.....	2566
Bradbury	2560
Campbelltown.....	2560
Claymore.....	2559
Eaglevale.....	2558
Eschol Park.....	2558
Glen Alpine	2560
Glenfield.....	2167
Ingleburn.....	2565
Kearns	2558
Kentlyn	2560
Leumeah	2560
Macquarie Fields.....	2564
Macquarie Links.....	2565
Minto.....	2566
Minto Heights	2560
Raby	2566
Rosemeadow.....	2560
Ruse	2560
St Andrews.....	2566
St Helens Park.....	2560
Wedderburn	2560
Woodbine.....	2560



Deadlines:

Drive.....	5.00pm Thursday Prior
Real Estate Bookings.....	9.00am Thursday Prior
Display Bookings.....	9.00am Friday Prior
Display Copy	5.00pm Friday Prior
Quickcut, Websend, Adonline	12noon Monday prior
Supplied Material.....	12noon Monday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	3.00pm Tuesday
Phone Deadlines	5.00pm Tuesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$150.50 (excl GST) **\$165.55** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional. Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

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Advertising Guide: www.adcentre.com.au

Readership: 94,000

Roy Morgan March 2011

Circulation: 50,671

CAB March 2011

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