

# Ferntree Gully Belgrave Mail

Circulation **9,525** \*  
 Readership **15,240**\*\*



**Commercial Centre**

The Ferntree Gully Belgrave Mail is the local paper for these two busy suburbs. Ferntree Gully is at the foothills of the Dandenong Ranges, an area with a large commercial centre and a strong residential base. Reaching up through the Dandenong Ranges this newspaper covers the towns of Upwey, Tecoma and Belgrave. Belgrave is one of the largest commercial centres in the Dandenong Ranges providing residents with a large supermarket, cinema and many other strip shops creating a well serviced family destination.

**Our reader profile:**

**AGE**  
 0 to 18 Years: 25%  
 18 to 24 Years: 9%  
 25 to 34 Years: 13%  
 35 to 49 Years: 23%  
 50 plus Years: 29%

**TOP 3 HOUSEHOLD INCOME:**  
 \$57,000 pa  
 \$30,000 pa  
 \$81,000 pa

**OCCUPATIONS**  
 Managers: 7%  
 Professionals: 16%  
 Associate Professionals: 11%  
 Tradespeople: 16%  
 Advanced Clerical & Service: 3%  
 Intermediate Clerical & Service: 19%  
 Production & Transport: 8%  
 Clerical, Sales & Service: 10%  
 Labourers: 8%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

**Advertising Specifications:**

**Column Sizes**  
 (Display & Classifieds)  
 - 1 Column = 29mm *(No 1 column EGN ads)*  
 - 2 Columns = 62mm  
 - 3 Columns = 95mm  
 - 4 Columns = 129mm  
 - 5 Columns = 162mm  
 - 6 Columns = 195mm  
 - 7 Columns = 229mm *(No 7 column EGN ads)*  
 - 8 Columns = 262mm

**Material can be submitted via:**  
 - Quickcut  
 - Websend  
 - Emailed PDF

**Suburbs & Postcodes**

- The Basin 3154
- Boronia 3155
- Ferntree Gully 3156
- Upwey 3158
- Selby 3159
- Belgrave 3160
- Tecoma 3160
- Knoxfield 3180



**FREE weekly publication, published TUESDAY**

**Display Booking Deadline**  
 Booking: 5pm Thursday prior

**Classified Booking Deadline**  
 Trades: Thursday 4pm  
 General: Friday 4pm

**Adjoining Newspapers**  
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\*Circulation Audit Board Average Net Distribution: Mar 10 - Sept 10 \*\* Publishers estimated readership