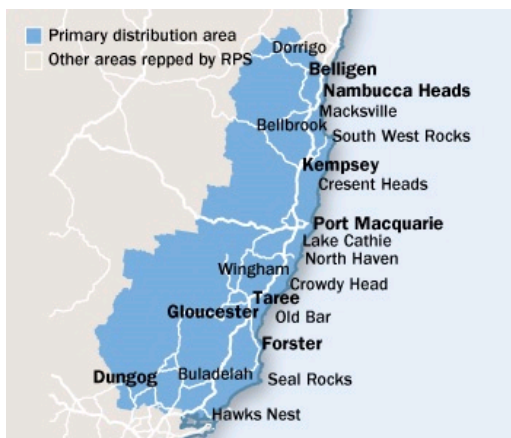


North Coast T&C Magazine



Area: Mid North Coast, NSW

Published Circulation Readership
33230 52915
Type: I Frequency: Fortnightly

The Paper

The North Coast Town & Country magazine is distributed free to rural residences in seven shires from Gloucester to Bellingen via RMBs and inserted into seven paid north coast newspapers. North Coast Town & Country is published monthly, delivered the second week of every month. The rural magazine features a full colour cover and is designed to provide qualified information and news on the diverse agricultural industry in the region. It features on-farm profiles from cattle and horses to herbs and covers animal husbandry, veterinary care, pasture and weed control, marketing, land care, finance, lifestyle and health and welfare issues. North Coast Town & Country provides advertisers with direct market coverage of this growing region and is an ideal media vehicle for developing business opportunities.

The Market

The North Coast region has extensive dairy and beef operations. It also includes a wide range of horticulture, including orchards, market gardens and vineyards, plus emerging industries like organic farming, macadamia nuts, worms, bush foods and wildflowers and expanding aquaculture enterprises. Tourism continues to grow in the coastal areas broadening the economic base.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings: 12 noon 7 working days prior **Material:** 12 noon 5 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm	10000cm	15000cm
Ex GST	\$15.42	\$13.94	\$13.08	\$12.71	-	-	-	-
Inc GST	\$16.96	\$15.33	\$14.39	\$13.98	-	-	-	-

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut

QuickCut Yes **Publisher Code** PMEN **QuickCut Paper Code** NTHC

Production Email: mncproduction@ruralpress.com; cc:bookings.taree@ruralpress.com

CLASSIFIED ADVERTISING

COLUMNS: Max Cms: 38 Max Cols: 8

1	2	3	4	5	6	7	8	9	10	11
32	63	97	131	163	198	230	260	0	0	0

DEADLINES: Bookings 12 noon 5 working days prior **Material** 12 noon 5 working days prior

RATES:

Casual Ex GST \$13.87 Inc GST \$15.26

PV Ex GST \$13.87 Inc GST \$15.26

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon*	Tue	Wed	Thu	Fri	Sat
Published	No	Yes	No	No	No	No	No
Circulation		33230					
Inserts	0	33230	0	0	0	0	0

INSERTS

Strict conditions apply to discount insert rates. Unless you are sure of your usage level use 1-100000 rate. Levels are in multiples of 1000 per annum

000's	1-100	100-500	500-750	750-1500	1500-2000	2000-2500
Ex GST	-	-	-	-	\$75.00	-
Inc GST	-	-	-	-	\$82.50	-

Insert Destination: 65 Manning Street, TAREE NSW 2340