



**Ranges
Trader**

Mail

Circulation **10,450***
Readership **16,720****



Tree Change

The Ranges Trader Mail reaches residents throughout the Dandenong Ranges. Tall Mountain Ash trees that canopy the national parks have set the scene for the Dandenong Ranges to become a popular tree change destination for many families and couples seeking a break from suburban living. The residential growth has created bustling towns in Monbulk and Emerald, however the area still enjoys small hamlet villages linked by winding tree lined roads. This region, primarily within the Shire of Yarra Ranges but with some parts fringing the Cardinia Shire Council, is one of Victoria's key tourist areas and many residents are involved in the tourism industry. In addition to tourism, the commercial security of the area is underpinned by its thriving agricultural and horticultural industry famous for its growth of tulips, rhododendrons and many other plant species.

Our reader profile:

AGE
 0 to 18 Years: 27%
 18 to 24 Years: 8%
 25 to 34 Years: 11%
 35 to 49 Years: 25%
 50 plus Years: 28%

TOP 3 HOUSEHOLD INCOME:
 \$57,000 pa
 \$81,000 pa
 \$47,000 pa

OCCUPATIONS
 Managers: 10%
 Professionals: 19%
 Associate Professionals: 11%
 Tradespeople: 16%
 Advanced Clerical & Service: 4%
 Intermediate Clerical & Service: 16%
 Production & Transport: 7%
 Clerical, Sales & Service: 8%
 Labourers: 8%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

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Column Sizes
 (Display & Classifieds)
 - 1 Column = 29mm *(No 1 column EGN ads)*
 - 2 Columns = 62mm
 - 3 Columns = 95mm
 - 4 Columns = 129mm
 - 5 Columns = 162mm
 - 6 Columns = 195mm
 - 7 Columns = 229mm *(No 7 column EGN ads)*
 - 8 Columns = 262mm

Material can be submitted via:
 - Quickcut
 - Websend
 - Emailed PDF

Suburbs & Postcodes

- Lilydale 3140
- Montrose 3765
- Kalorama 3766
- Kilsyth 3137
- Mount Dandenong 3767
- Cockatoo 3781
- Emerald 3782
- Avonsleigh 3782
- Gembrook 3783
- Ferny Creek 3786
- Tremont 3786
- Sassafra 3787
- Olinda 3788
- Kallista 3791
- The Patch 3792
- Monbulk 3793
- Silvan 3795
- Mount Evelyn 3796
- Beaconsfield Upper 3808



FREE weekly publication, published TUESDAY

Display Booking Deadline
 Booking: 5pm Thursday prior

Classified Booking Deadline
 Trades: Thursday 4pm
 General: Friday 4pm

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 Upper Yarra Mail
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 Berwick News
 Pakenham Berwick Gazette

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