

ADVERTISING RATES 2011 - 2012

Shepparton News

EFFECTIVE: JULY 1, 2011 - JUNE 30, 2012



	MONDAY TO FRIDAY			SATURDAY	
	Display	Classified	Real Estate	Display	Classified
Casual	\$12.00	\$14.23	\$12.00	\$12.50	\$14.23
\$4,920	\$9.84	\$11.66	\$9.84	\$10.25	\$11.66
\$9,000	\$9.00	\$10.67	\$9.00	\$9.38	\$10.67
\$20,700	\$8.28	\$9.82	8.28	\$8.83	\$9.82
\$37,800	\$7.56	\$8.96	\$7.56	\$7.88	\$8.96
\$54,900	\$7.32	\$8.68	\$7.32	\$7.63	\$8.68
\$70,800	\$7.08	\$8.40	\$7.08	\$7.38	\$8.40
\$168,000	\$6.72	\$7.96	\$6.72	\$7.00	\$7.96

LOADINGS

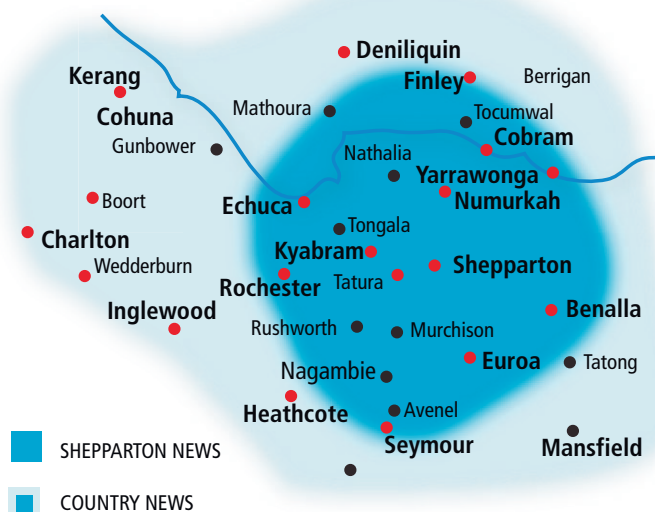
Spot colour 10% upto	\$150
Full colour 25% upto	\$400
RHP	30%
Solus (min 20x4).....	100%
Inserts (Mon-Sat) per 000.....	\$70

DEADLINES

Booking: noon 2 days prior to publication
Material: 5pm 2 days prior to publication

INSERT DELIVERY

NEWSPRINTERS
7940 Melbourne Rd Shepparton VIC 3630
Ph (03) 5831 2312



Country News

EFFECTIVE: JULY 1, 2011 - JUNE 30, 2012



	PUBLISHED WEEKLY		
	Display	Classified	Real Estate
Casual	\$15.00	\$15.68	\$15.00
\$6,150	\$12.30	\$12.85	\$12.30
\$11,250	\$11.25	\$11.75	\$11.25
\$28,875	\$10.35	\$10.80	\$10.35
\$47,250	\$9.40	\$9.87	\$9.40
\$68,625	\$9.15	\$9.55	\$9.15
\$88,500	\$8.85	\$9.25	\$8.85
\$210,000	\$8.40	\$8.77	\$8.40

COLUMN WIDTH DISPLAY

1 column	35mm
2 column	72mm
3 column	110mm
4 column	147mm
5 column	185mm
6 column	222mm
7 column	260mm

CLASSIFIEDS & REAL ESTATE

1 column	30mm
2 column	63mm
3 column	96mm
4 column	129mm
5 column	161mm
6 column	194mm
7 column	227mm
8 column	260mm

REPRESENTATION

MELBOURNE:

Brown Orr Fletcher Burrows
419 Malvern Rd
South Yarra 3141
p: (03) 9826 5188
e: regionals@bofb.com.au

SYDNEY:

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North Sydney NSW 2060
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BRISBANE:

The Media Workshop
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e: jaye@themediaworkshop.com.au

ADELAIDE:

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Frewville S.A. 5063
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PERTH:

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Subiaco 6904
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