



Circulation **30,056\***  
Readership **48,089\*\***



Footscray, Yarraville, Braybrook

**Maribyrnong ...city of change**

The City of Maribyrnong is undergoing a period of significant change. Residential properties are increasingly sought after, contributing to gentrification and increasing housing prices in suburbs such as Yarraville, Seddon, Footscray and Maidstone. The opportunity to enjoy a waterside location close to central Melbourne has served as a catalyst for the regeneration of the surrounding areas. Maribyrnong currently has a workforce of more than 21,000 people working in professional occupations as well as tradespeople, production/transport workers and labourers. It is home to more than 3500 businesses.\*

\*From the Maribyrnong City Council website infowest.maribyrnong.vic.gov.au

**Our reader profile:**

**AGE**

- 0 to 18 Years: 19%
- 18 to 24 Years: 10%
- 25 to 34 Years: 19%
- 35 to 49 Years: 25%
- 50 plus Years: 26%

**TOP 3 HOUSEHOLD INCOME:**

- \$57,000 pa
- \$30,000 pa
- \$81,000 pa

**OCCUPATIONS**

- Managers: 8%
- Professionals: 25%
- Associate Professionals: 12%
- Tradespeople: 9%
- Advanced Clerical & Service: 3%
- Intermediate Clerical & Service: 17%
- Production & Transport: 8%
- Clerical, Sales & Service: 9%
- Labourers: 8%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

**Advertising Specifications:**

**Column Sizes**

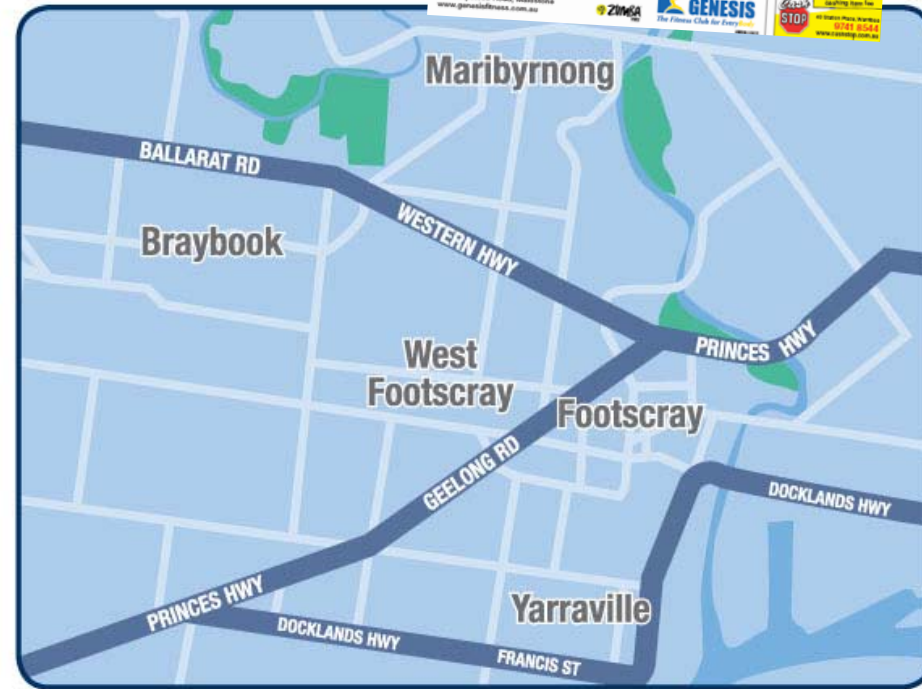
- (Display & Classifieds)
- 1 Column = 29mm (No 1 column EGN ads)
- 2 Columns = 62mm
- 3 Columns = 95mm
- 4 Columns = 129mm
- 5 Columns = 162mm
- 6 Columns = 195mm
- 7 Columns = 229mm (No 7 column EGN ads)
- 8 Columns = 262mm

**Material can be submitted via;**

- Quickcut
- Websend
- Emailed PDF

**Suburbs & Postcodes**

- Braybrook 3019
- Footscray 3011
- West Footscray 3012
- Yarraville 3013
- Maribyrnong 3032



**FREE weekly publication, published TUESDAY**

**Display Booking Deadline**

Booking: 5pm Wednesday prior

**Classified Booking Deadline**

Trades: Thursday 5pm  
Wheel & Deal: Friday 5pm  
General: Monday 10am

**Adjoining Newspapers**

Star Sunshine, Ardeer, Albion  
Star Williamstown, Altona, Laverton  
Star Werribee, Hoppers Crossing, Point Cook  
Star St Albans, Deer Park, Caroline Springs

Phone: 9933 4800 Classifieds: 1300 666 808 Facsimile: 9933 4844 Email: tullamarine@starnewsgroup.com.au Online: www.starnewsgroup.com.au  
Offices: Tullamarine – 17 Assembly Drive, Tullamarine Also at Werribee, Ballan House, Shop 1, 1 Duncans Road, Werribee



\*Circulation Audit Board Average Net Distribution: Mar 10 – Sept 10 \*\* Publishers estimated readership