



Keilor, Taylors Lakes, Sydenham

Circulation **24,591***
Readership **39,345****



Brimbank ... City on the move

The Western Ring Road has been a major factor in the rebirth of Brimbank. The Ring Road delivers quick, easy access to the Port of Melbourne, Australia's premier container shipping port, Tullamarine and Avalon airports, and the nation's main transport arteries – the Hume and Princes Highways. This has ignited an astonishing growth in greenfield industrial development in Brimbank, leading to major employment opportunities and in turn many new housing estates and development in areas such as Sunshine, Ardeer & Albion.

Our reader profile:

AGE
0 to 18 Years: 25%
18 to 24 Years: 10%
25 to 34 Years: 17%
35 to 49 Years: 21%
50 plus Years: 26%

TOP 3 HOUSEHOLD INCOME:
\$57,000 pa
\$30,000 pa
\$22,000 pa

OCCUPATIONS
Managers: 4%
Professionals: 11%
Associate Professionals: 9%
Tradespeople: 13%
Advanced Clerical & Service: 2%
Intermediate Clerical & Service: 18%
Production & Transport: 16%
Clerical, Sales & Service: 11%
Labourers: 14%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

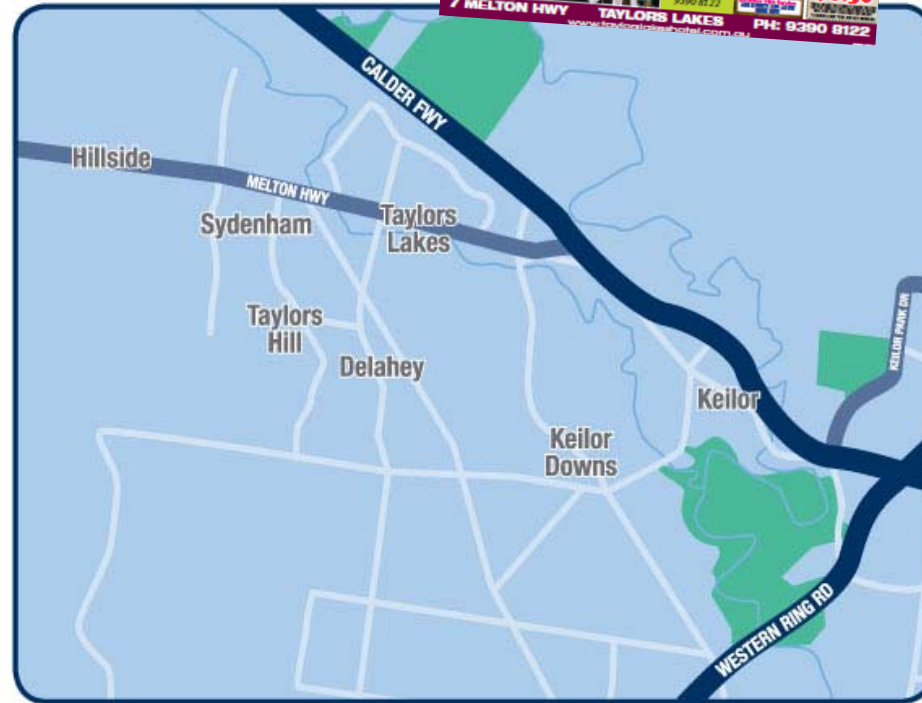
Advertising Specifications:

Column Sizes
(Display & Classifieds)
- 1 Column = 29mm (No 1 column EGN ads)
- 2 Columns = 62mm
- 3 Columns = 95mm
- 4 Columns = 129mm
- 5 Columns = 162mm
- 6 Columns = 195mm
- 7 Columns = 229mm (No 7 column EGN ads)
- 8 Columns = 262mm

Material can be submitted via:
- Quickcut
- Websend
- Emailed PDF

Suburbs & Postcodes

- Keilor 3036
- Sydenham 3036
- Delahey 3036
- Hillside 3037
- Keilor Downs 3037
- Taylors Lakes 3038



FREE weekly publication, published THURSDAY

Display Booking Deadline
Booking: 5pm Wednesday prior

Classified Booking Deadline
Trades: Thursday 5pm
Wheel & Deal: Friday 5pm
General: Friday 5pm

Adjoining Newspapers
Star Sunshine, Ardeer, Albion
Star Footscray, Yarraville, Braybrook
Star Keilor, Taylors Lakes, Sydenham

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*Circulation Audit Board Average Net Distribution: Mar 10 – Sept 10 ** Publishers estimated readership