



St Albans, Deer Park, Caroline Springs

### Brimbank ... City on the move

The Western Ring Road has been a major factor in the rebirth of Brimbank. The Ring Road delivers quick, easy access to the Port of Melbourne, Australia's premier container shipping port, Tullamarine and Avalon airports, and the nation's main transport arteries – the Hume and Princes Highways. This has ignited an astonishing growth in greenfield industrial development in Brimbank, leading to major employment opportunities and in turn many new housing estates and development in areas such as Sunshine, Ardeer & Albion.

Circulation **35,543\***  
Readership **56,868\*\***



### Our reader profile:

#### AGE

0 to 18 Years: 29%  
18 to 24 Years: 10%  
25 to 34 Years: 15%  
35 to 49 Years: 25%  
50 plus Years: 20%

#### TOP 3 HOUSEHOLD INCOME:

\$57,000 pa  
\$30,000 pa  
\$22,000 pa

#### OCCUPATIONS

Managers: 6%  
Professionals: 13%  
Associate Professionals: 10%  
Tradespeople: 14%  
Advanced Clerical & Service: 4%  
Intermediate Clerical & Service: 19%  
Production & Transport: 11%  
Clerical, Sales & Service: 11%  
Labourers: 9%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

### Advertising Specifications:

#### Column Sizes

(Display & Classifieds)

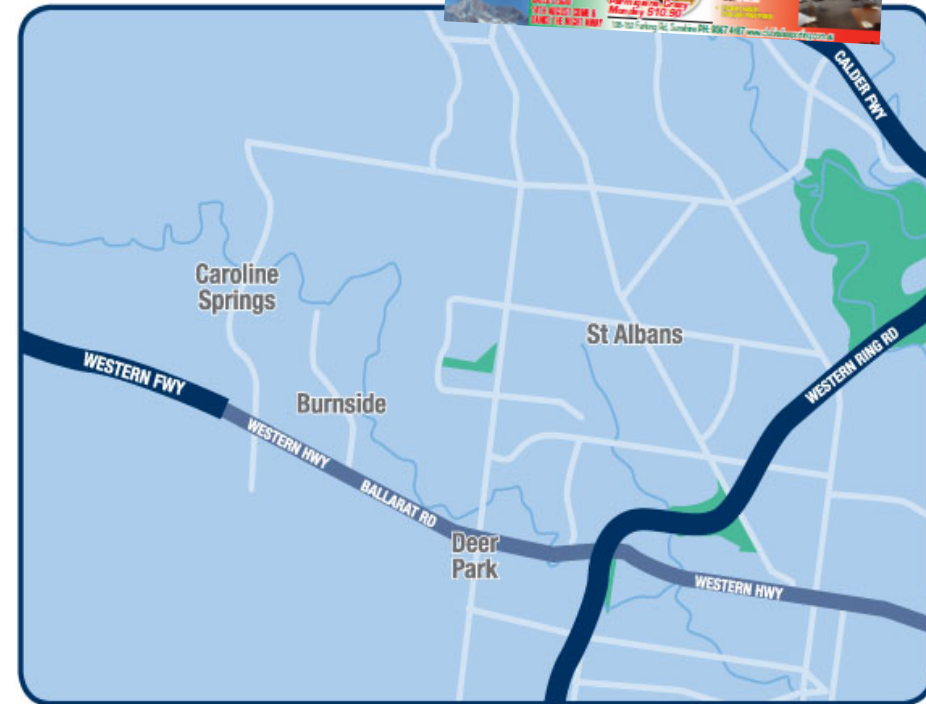
- 1 Column = 29mm (No 1 column EGN ads)
- 2 Columns = 62mm
- 3 Columns = 95mm
- 4 Columns = 129mm
- 5 Columns = 162mm
- 6 Columns = 195mm
- 7 Columns = 229mm (No 7 column EGN ads)
- 8 Columns = 262mm

#### Material can be submitted via;

- Quickcut
- Websend
- Emailed PDF

### Suburbs & Postcodes

- St Albans 3021
- Deer Park 3023
- Burnside 3023
- Caroline Springs 3023



### FREE weekly publication, published TUESDAY

#### Display Booking Deadline

Booking: 5pm Wednesday prior

#### Classified Booking Deadline

Trades: Thursday 5pm  
Wheel & Deal: Friday 5pm  
General: Friday 5pm

#### Adjoining Newspapers

Star Sunshine, Ardeer, Albion  
Star Hume – Our City  
Star St Albans, Deer Park, Caroline Springs

Phone: 9933 4800 Classifieds: 1300 666 808 Facsimile: 9933 4844 Email: tullamarine@starnewsgroup.com.au Online: www.starnewsgroup.com.au  
Offices: Tullamarine – 17 Assembly Drive, Tullamarine Also at Werribee, Ballan House, Shop 1, 1 Duncans Road, Werribee

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\*Circulation Audit Board Average Net Distribution: Mar 10 – Sept 10 \*\* Publishers estimated readership