

# Star

Sunshine, Ardeer, Albion

Circulation **16,834\***  
 Readership **26,934\*\***



### Brimbank ... City on the move

The Western Ring Road has been a major factor in the rebirth of Brimbank. The Ring Road delivers quick, easy access to the Port of Melbourne, Australia's premier container shipping port, Tullamarine and Avalon airports, and the nation's main transport arteries – the Hume and Princes Highways. This has ignited an astonishing growth in greenfield industrial development in Brimbank, leading to major employment opportunities and in turn many new housing estates and development in areas such as Sunshine, Ardeer & Albion.

### Our reader profile:

**AGE**  
 0 to 18 Years: 22%  
 18 to 24 Years: 10%  
 25 to 34 Years: 15%  
 35 to 49 Years: 21%  
 50 plus Years: 32%

**TOP 3 HOUSEHOLD INCOME:**  
 \$57,000 pa  
 \$30,000 pa  
 \$22,000 pa

**OCCUPATIONS**  
 Managers: 3%  
 Professionals: 11%  
 Associate Professionals: 8%  
 Tradespeople: 12%  
 Advanced Clerical & Service: 2%  
 Intermediate Clerical & Service: 17%  
 Production & Transport: 17%  
 Clerical, Sales & Service: 11%  
 Labourers: 14%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

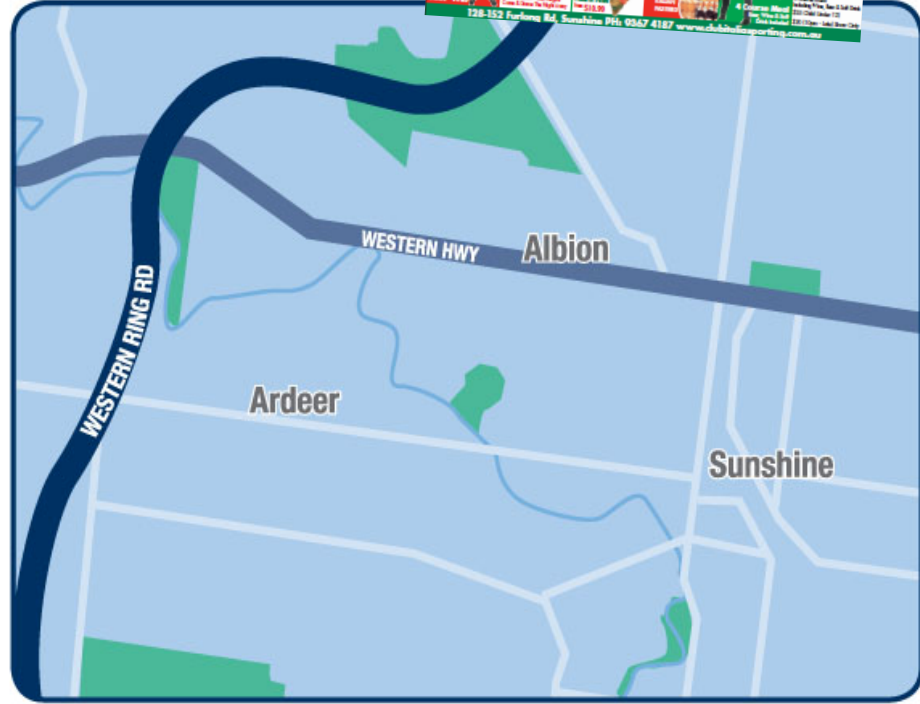
### Advertising Specifications:

**Column Sizes**  
 (Display & Classifieds)  
 - 1 Column = 29mm (No 1 column EGN ads)  
 - 2 Columns = 62mm  
 - 3 Columns = 95mm  
 - 4 Columns = 129mm  
 - 5 Columns = 162mm  
 - 6 Columns = 195mm  
 - 7 Columns = 229mm (No 7 column EGN ads)  
 - 8 Columns = 262mm

**Material can be submitted via:**  
 - Quickcut  
 - Websend  
 - Emailed PDF

### Suburbs & Postcodes

- Sunshine 3020
- Ardeer 3022
- Albion 3020



### FREE weekly publication, published TUESDAY

**Display Booking Deadline**  
 Booking: 5pm Wednesday prior

**Classified Booking Deadline**  
 Trades: Thursday 5pm  
 Wheel & Deal: Friday 5pm  
 General: Friday 5pm

**Adjoining Newspapers**  
 St Albans, Deer Park, Caroline Springs  
 Star Footscray, Yarraville, Braybrook  
 Star Keilor, Taylors Lakes, Sydenham

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\*Circulation Audit Board Average Net Distribution: Mar 10 – Sept 10 \*\* Publishers estimated readership