



Circulation **45,700\***  
 Readership **73,120\*\***



Werribee, Hoppers Crossing, Point Cook

**Wyndham ...A place to raise a family**

With an average of 48 families moving into Werribee, Hoppers Crossing and Point Cook each week, it's no wonder the City of Wyndham is one of Australia's fastest growing municipalities. Over 40% of the Wyndham population coming from 25 to 49 year-olds means that you can reach your prime target of home-makers with good incomes looking to develop a great lifestyle for their families.

**Our reader profile:**

**AGE**

0 to 18 Years: 29%  
 18 to 24 Years: 9%  
 25 to 34 Years: 16%  
 35 to 49 Years: 25%  
 50 plus Years: 21%

**TOP 3 HOUSEHOLD INCOME:**

\$57,000 pa  
 \$81,000 pa  
 \$30,000 pa

**OCCUPATIONS**

Managers: 7%  
 Professionals: 14%  
 Associate Professionals: 11%  
 Tradespeople: 13%  
 Advanced Clerical & Service: 3%  
 Intermediate Clerical & Service: 20%  
 Production & Transport: 12%  
 Clerical, Sales & Service: 10%  
 Labourers: 8%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

**Advertising Specifications:**

**Column Sizes**

- (Display & Classifieds)  
 - 1 Column = 29mm (No 1 column EGN ads)  
 - 2 Columns = 62mm  
 - 3 Columns = 95mm  
 - 4 Columns = 129mm  
 - 5 Columns = 162mm  
 - 6 Columns = 195mm  
 - 7 Columns = 229mm (No 7 column EGN ads)  
 - 8 Columns = 262mm

**Material can be submitted via:**

- Quickcut
- Websend
- Emailed PDF

**Suburbs & Postcodes**

- Point Cook 3030
- Hoppers Crossing 3029
- Werribee 3030
- Sanctuary Lakes 3030
- Wyndham Vale 3024



**FREE weekly publication, published TUESDAY**

**Display Booking Deadline**

Booking: 5pm Wednesday prior

**Classified Booking Deadline**

Trades: Thursday 5pm  
 Wheel & Deal: Friday 5pm  
 General: Friday 10am

**Adjoining Newspapers**

Star Sunshine, Ardeer, Albion  
 Star Footscray, Yarraville, Braybrook  
 Star Williamstown, Altona, Albion  
 Geelong Independent

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