



Williamstown, Altona, Laverton

Circulation **32,656***
Readership **52,249****



Williamstown ... History by the bay

The Star Williamstown, Altona, Laverton reaches deep into the rich and diverse communities living in the City of Hobsons Bay. Williamstown is popular with tourists fascinated by the city's maritime history, which continues today with ship yards building state-of-the-art warships for the Royal Australian Navy. The city's proximity to Melbourne and its bayside ambience makes it a magnet for families and businesses.

Our reader profile:

AGE
 0 to 18 Years: 23%
 18 to 24 Years: 9%
 25 to 34 Years: 13%
 35 to 49 Years: 24%
 50 plus Years: 31%

TOP 3 HOUSEHOLD INCOME:
 \$57,000 pa
 \$30,000 pa
 \$47,000 pa

OCCUPATIONS
 Managers: 7%
 Professionals: 18%
 Associate Professionals: 11%
 Tradespeople: 12%
 Advanced Clerical & Service: 3%
 Intermediate Clerical & Service: 18%
 Production & Transport: 11%
 Clerical, Sales & Service: 9%
 Labourers: 8%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

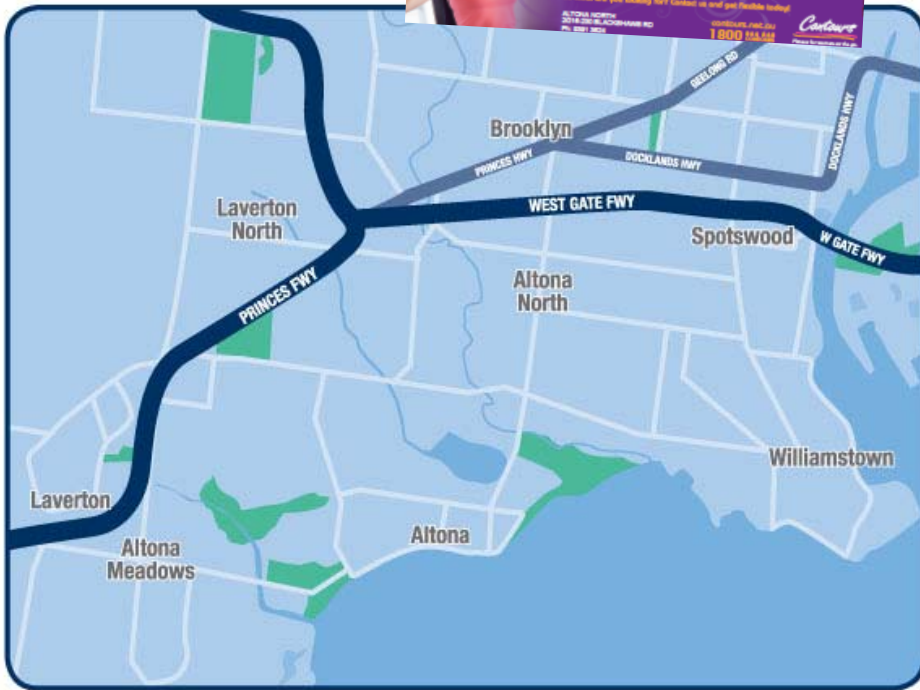
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Column Sizes
 (Display & Classifieds)
 - 1 Column = 29mm *(No 1 column EGN ads)*
 - 2 Columns = 62mm
 - 3 Columns = 95mm
 - 4 Columns = 129mm
 - 5 Columns = 162mm
 - 6 Columns = 195mm
 - 7 Columns = 229mm *(No 7 column EGN ads)*
 - 8 Columns = 262mm

Material can be submitted via;
 - Quickcut
 - Websend
 - Emailed PDF

Suburbs & Postcodes

- Newport 3015
- Williamstown 3016
- Altona 3018
- Altona North 3025
- Brooklyn 3025
- Altona Meadows 3028
- Laverton 3028
- Spotswood 3015



FREE weekly publication, published TUESDAY

Display Booking Deadline
 Booking: 5pm Wednesday prior

Classified Booking Deadline
 Trades: Thursday 5pm
 Wheel & Deal: Friday 5pm
 General: Monday 10am

Adjoining Newspapers
 Star Sunshine, Ardeer, Albion
 Star Footscray, Yarraville, Braybrook
 Star Werribee, Hoppers Crossing, Point Cook

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*Circulation Audit Board Average Net Distribution: Mar 10 – Sept 10 ** Publishers estimated readership