

# Torquay, Jan Juc Independent

Circulation **4,452\***  
Readership **7,123\*\***



## Torquay & Jan Juc ... beach, business and building

Torquay & Jan Juc have traditionally been known as established holiday locations renowned for their surf and beach culture. The new Geelong ring road coupled with significant development and investment in the area means that Torquay and Jan Juc now offers families the residential and roads infrastructure to complement their beach lifestyle. The year-round nature of Torquay is also enhanced with new golf courses and function facilities attracting conferences and winter visitors.

**Our reader profile:**

**AGE**  
0 to 18 Years: 25%  
18 to 24 Years: 8%  
25 to 34 Years: 12%  
35 to 49 Years: 22%  
50 plus Years: 33%

**TOP 3 HOUSEHOLD INCOME:**  
\$57,000 pa  
\$30,000 pa  
\$16,000 pa

**OCCUPATIONS**  
Managers: 8%  
Professionals: 19%  
Associate Professionals: 12%  
Tradespeople: 14%  
Advanced Clerical & Service: 3%  
Intermediate Clerical & Service: 15%  
Production & Transport: 7%  
Clerical, Sales & Service: 10%  
Labourers: 11%

Please Note: This information was compiled based on our understanding of our readers and information contained by the ABS for Star News Group from 2006 Census data. Star News Group expects you to rely on your own commercial judgement when using this information.

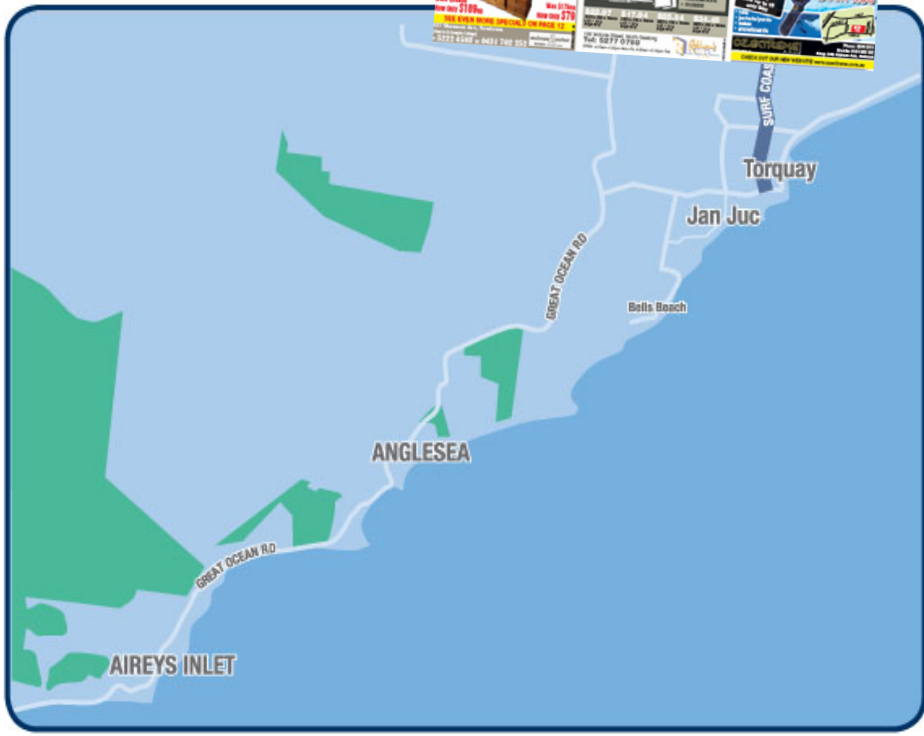
**Advertising Specifications:**

**Column Sizes**  
(Display & Classifieds)  
- 1 Column = 29mm (No 1 column EGN ads)  
- 2 Columns = 62mm  
- 3 Columns = 95mm  
- 4 Columns = 129mm  
- 5 Columns = 162mm  
- 6 Columns = 195mm  
- 7 Columns = 229mm (No 7 column EGN ads)  
- 8 Columns = 262mm

**Material can be submitted via:**  
- Quickcut  
- Websend  
- Emailed PDF

**Suburbs & Postcodes**

- Torquay 3228
- Jan Juc 3228
- Anglesea 3230
- Aireys Inlet 3231



**FREE weekly publication, published TUESDAY**

**Display Booking Deadline**  
Booking: 5pm Monday prior

**Classified Booking Deadline**  
Trades: Wednesday 5pm  
Wheel & Deal: Wednesday 5pm  
General: Wednesday 5pm

**Adjoining Newspapers**  
The Bellarine Independent  
Geelong Independent