



RATECARD - 2011/2012

Residents of Fairfield depend on the Fairfield City Champion as the leading newspaper for news, entertainment, shopping information, real estate and classifieds. From Smithfield to Carramar, Horsley Park to Yennora and Cabramatta to Cecil Park, the Fairfield City Champion comprehensively hits every corner.

Fairfield is home to 179,893 people, 27 suburbs, and is known as one of the most diverse cities in Australia with 133 nationalities represented and over 70 languages spoken in the area.

The Fairfield City Champion has gained the respect of the local community and has therefore been able to obtain as well as maintain the on-going loyalty of readers. With our extensive knowledge of readers and their habits, the Fairfield City Champion can partner your business in order to achieve an effective advertising campaign.

FAIRFIELD CITY
Champion
 fairfieldchampion.com.au

Delivering to:

Abbotsbury.....	2176
Bonnyrigg.....	2177
Bonnyrigg Heights.....	2177
Bossley Park.....	2176
Cabramatta.....	2166
Cabramatta West.....	2166
Canley Heights.....	2166
Canley Vale.....	2166
Carramar.....	2163
Cecil Park.....	2178
Edensor Park.....	2176
Fairfield.....	2165
Fairfield East.....	2165
Fairfield Heights.....	2165
Fairfield West.....	2165
Greenfield Park.....	2176
Horsley Park.....	2175
Lansvale.....	2166
Mount Pritchard.....	2170
Old Guildford.....	2161
Prairiewood.....	2176
Smithfield.....	2164
St Johns Park.....	2176
Villawood.....	2163
Wakeley.....	2176
Wetherill Park.....	2164
Yennora.....	2161



Deadlines:

Real Estate Bookings.....	4.00pm Thursday Prior
Real Estate Copy.....	12noon Friday Prior
Display Bookings.....	4.00pm Friday Prior
Display Copy.....	4.00pm Friday prior
Quickcut, Websend, Adonline.....	12noon Monday prior
Supplied Material.....	12noon Monday prior

Classifieds Deadlines:

Supplied Material.....	12noon Tuesday
Phone Deadlines.....	2.00pm Tuesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$114.95 (excl GST) **\$126.45** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional.

Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

Contact Us:

Editorial email: pstringa@fairfaxmedia.com.au

Sales email: snatoli@fairfaxmedia.com.au

Fairfax Community Classifieds

T: (02) 13 24 25

F: (02) 8777 6944

Email: fcnclass@fairfaxmedia.com.au

Advertising Guide: www.adcentre.com.au

Readership: 90,000

Roy Morgan March 2011

Circulation: 56,331

CAB March 2011

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