



RATECARD - 2011/2012

The Sun now reaches more homes throughout Holroyd Local Government areas.

About Holroyd:

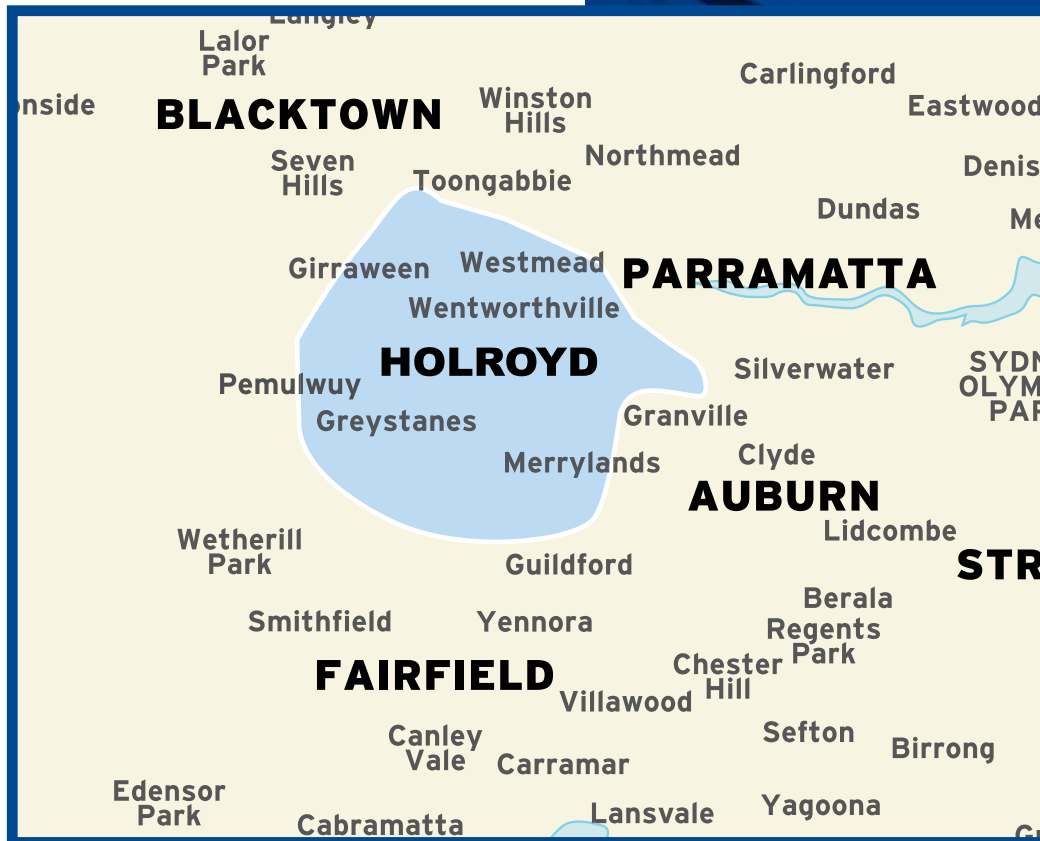
Holroyd is home to an older than average population, including a relatively high share of persons aged 65 years and over. The region has a lower than average proportion of Australian born persons and a socio-economic status similar to the Western Sydney average.

The Sun is proud to serve the local community and will remain at the forefront in its campaign for quality coverage of local news, local sports, local events and everything important for a new day, locally!



Delivering to:

Girraween	2145
Granville	2142
Greystanes	2145
Guildford	2161
Guildford West.....	2161
Holroyd.....	2160
Mays Hill.....	2145
Merrylands	2160
Merrylands West.....	2160
Old Toongabbie.....	2146
Parramatta.....	2150
Pemulwuy	2145
Pendle Hill.....	2145
Sth Wentworthville.....	2145
Toongabbie	2146
Wentworthville	2145
Westmead.....	2145
Woodpark.....	2164



Deadlines:

Display bookings	11.00am Monday prior
Display Copy	5.00pm Monday prior
Quickcut, Websend, Adonline	12noon Tuesday prior
Supplied Material.....	12noon Tuesday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	1.30pm Wednesday
Phone Deadlines	3.30pm Wednesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$57.50 (excl GST) **\$63.25** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional.

Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

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