



RATECARD - 2011/2012

The Sun now reaches more homes throughout Parramatta City Local Government areas.

About Parramatta:

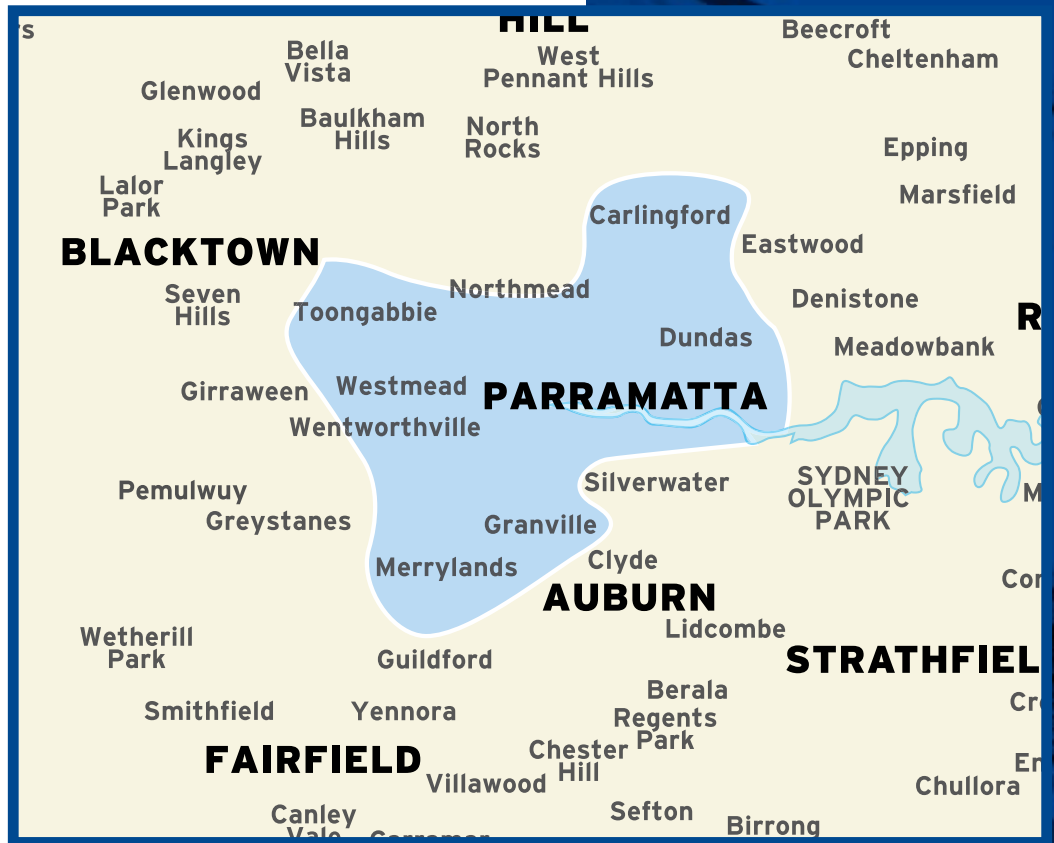
As Sydney's second CBD, Parramatta is home to many large Corporate and Government Departments. The socio-economic status of residents is high in comparison to the Western Sydney average, with residents much more likely to have a post school qualification. The average weekly individual income in Parramatta is also above the region average.

the
SUN
PARRAMATTA

parramattasun.com.au

Delivering to:

Carlingford	2118
Dundas.....	2117
Dundas Valley.....	2117
Epping.....	2121
Granville	2142
Guildford	2161
Harris Park	2150
Merrylands	2160
Northmead	2152
North Parramatta.....	2151
Oatlands.....	2117
Old Toongabbie.....	2146
Parramatta.....	2150
Pendle Hill.....	2145
Rosehill.....	2142
Sth Granville	2142
Sth Wentworthville.....	2145
Toongabbie	2146
Wentworthville	2145
Westmead.....	2145



Deadlines:

Display bookings	11.00am Monday prior
Display Copy	5.00pm Monday prior
Quickcut, Websend, Adonline	12noon Tuesday prior
Supplied Material.....	12noon Tuesday prior

Classifieds / Trades & Services Deadlines:

Supplied Material.....	1.30pm Wednesday
Phone Deadlines	3.30pm Wednesday

Early deadlines apply to public holidays. Material specifications: See adcentre.com.au for updated information. We take no responsibility for material not provided to specification. All advertising services are subject to Fairfax Terms and Conditions.

Rates:

Advertising Module Rates (mono)

1 Module (1 mod high x 1 mod wide - 4.5cm high x 6.34cm wide)

\$57.50 (excl GST) **\$63.25** (inc GST)

Process colour loadings

\$400 per advertisement (\$440 inc GST)

Insert rates

per 1000 from \$75 (\$82.50 inc GST)

Prices are for mono advertising. Colour and positional loading is additional.

Rates effective until June 2012. All advertising services are subject to Fairfax Terms and Conditions.

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