



Advertising Rates

JULY 2010 - JUNE 2011

ST GEORGE & SUTHERLAND SHIRE
Leader

theleader.com.au



THE ST GEORGE & SUTHERLAND SHIRE LEADER RATES

ADVERTISING MODULE RATES (MONO)

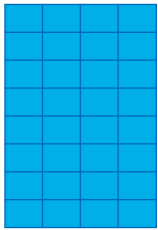
St George and Sutherland Shire Leader (1 mod high x 1 mod wide)	\$196.00 (excl. GST)	\$215.60 (incl. GST)
St George Leader Edition (1 mod high x 1 mod wide)	\$129.00 (excl. GST)	\$141.90 (incl. GST)
Sutherland Shire Leader Edition (1 mod high x 1 mod wide)	\$129.00 (excl. GST)	\$141.90 (incl. GST)

PROCESS COLOUR LOADINGS

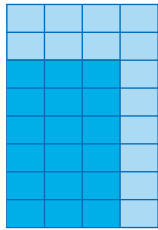
4 colour \$400 per advertisement (\$440 (incl.GST))

INSERT RATES

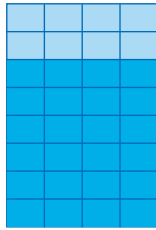
Per 1000 From \$75 (\$82.50 (incl.GST)) (conditions apply)



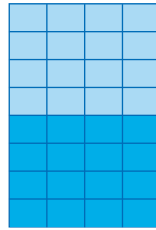
Name: 8 mods high x 4 mods wide
Code: T84
Specs: 37.4 x 25.96cm



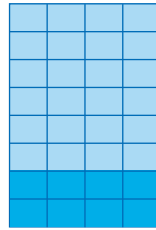
Name: 6 mods high x 3 mods wide
Code: T63
Specs: 28 x 19.42cm



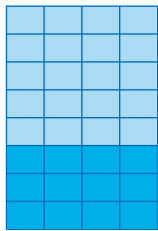
Name: 6 mods high x 4 mods wide
Code: T64
Specs: 28 x 25.96cm



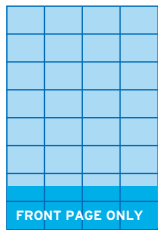
Name: 4 mods high x 4 mods wide
Code: T44
Specs: 18.6 x 25.96cm



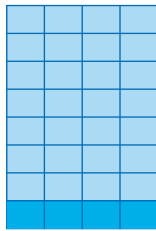
Name: 2 mods high x 4 mods wide
Code: T24
Specs: 9.2 x 25.96cm



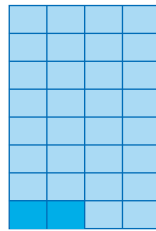
Name: 3 mods high x 4 mods wide
Code: T34
Specs: 13.9 x 25.96cm



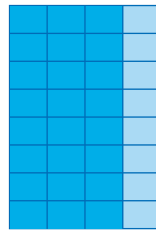
Name: 1.5 mods high x 4 mods wide
Code: T1H4
Specs: 7 x 25.96cm



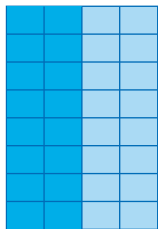
Name: 1 mod high x 4 mods wide
Code: T14
Specs: 4.5 x 25.96cm



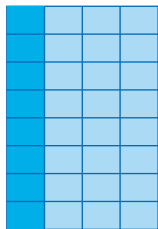
Name: 1 mod high x 2 mods wide
Code: T12
Specs: 4.5 x 12.88cm



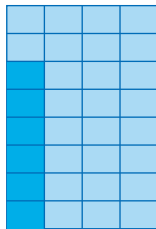
Name: 8 mods high x 3 mods wide
Code: T83
Specs: 37.4 x 19.42cm



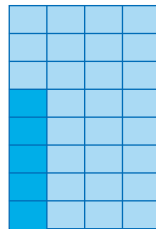
Name: 8 mods high x 2 mods wide
Code: T82
Specs: 37.4 x 12.88cm



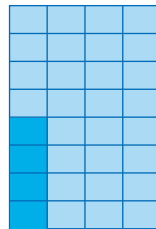
Name: 8 mods high x 1 mod wide
Code: T81
Specs: 37.4 x 6.34cm



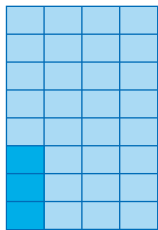
Name: 6 mods high x 1 mod wide
Code: T61
Specs: 28 x 6.34cm



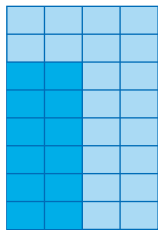
Name: 5 mods high x 1 mod wide
Code: T51
Specs: 23.3 x 6.34cm



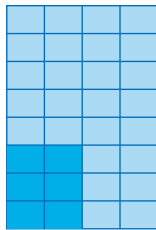
Name: 4 mods high x 1 mod wide
Code: T41
Specs: 18.6 x 6.34cm



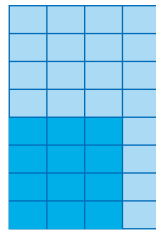
Name: 3 mods high x 1 mod wide
Code: T31
Specs: 13.9 x 6.34cm



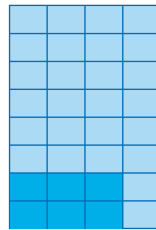
Name: 6 mods high x 2 mods wide
Code: T62
Specs: 28 x 12.88cm



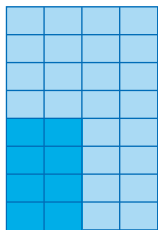
Name: 3 mods high x 2 mods wide
Code: T32
Specs: 13.9 x 12.88cm



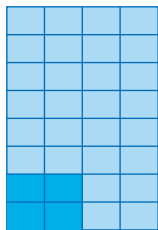
Name: 4 mods high x 3 mods wide
Code: T43
Specs: 18.6 x 19.42cm



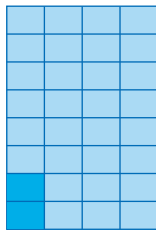
Name: 2 mods high x 3 mods wide
Code: T23
Specs: 9.2 x 19.42cm



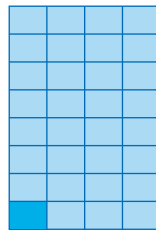
Name: 4 mods high x 2 mods wide
Code: T42
Specs: 18.6 x 12.88cm



Name: 2 mods high x 2 mods wide
Code: T22
Specs: 9.2 x 12.88cm

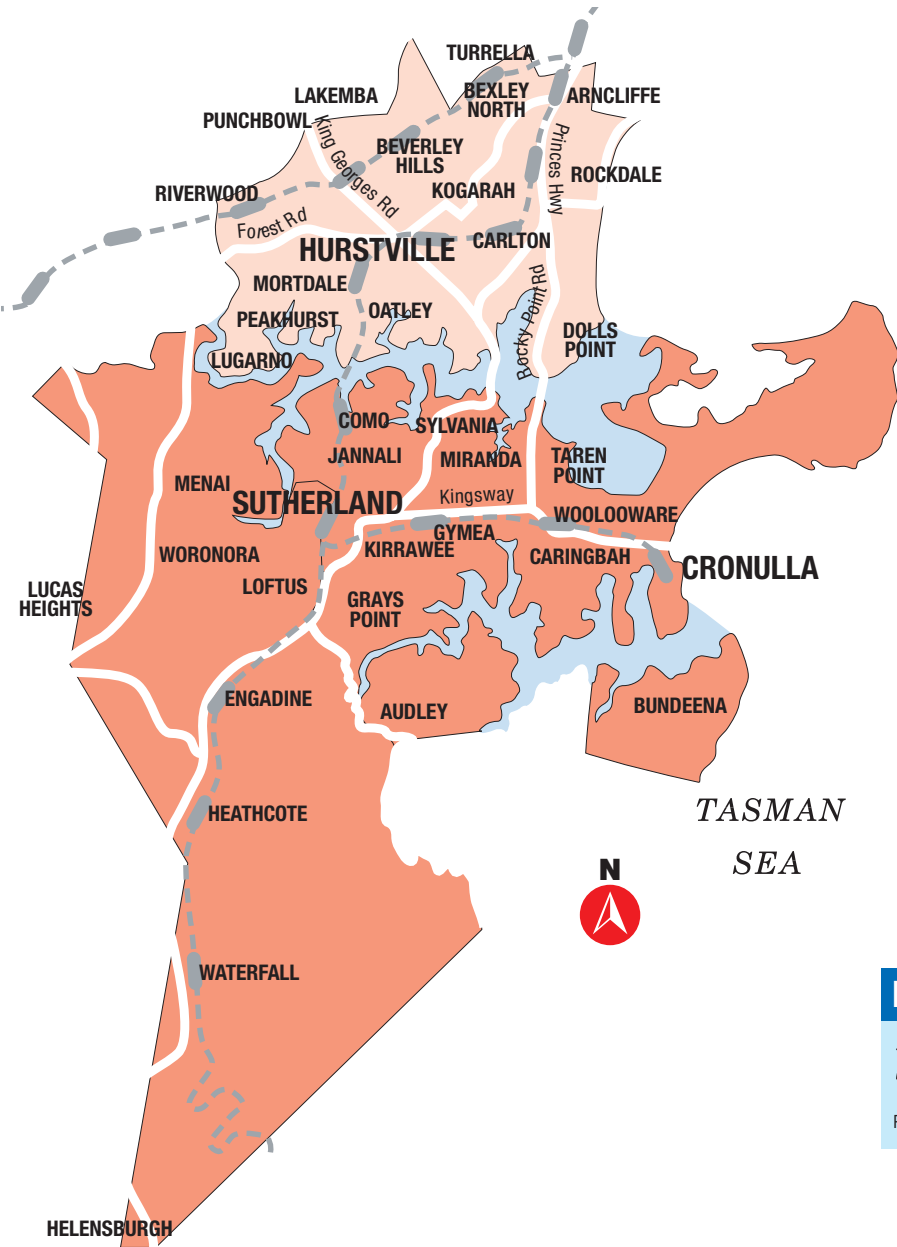


Name: 2 mods high x 1 mod wide
Code: T21
Specs: 9.2 x 6.34cm



Name: 1 mod high x 1 mod wide
Code: T11
Specs: 4.5 x 6.34cm

DISTRIBUTION AREA



CONTACT US

ROCKDALE OFFICE:

633 Princes Hwy
 Rockdale NSW 2216
 PO Box 1110, Rockdale 2216
 T: (02) 9588 8888
 F: (02) 9588 8894

ENQUIRIES EMAIL:

leaderenquiries@fairfaxmedia.com.au

EDITORIAL EMAIL:

leadernews@fairfaxmedia.com.au

FAIRFAX COMMUNITY CLASSIFIEDS

T: 13 24 25
 F: (02) 8777 6944
 Email: fcnclass@fairfaxmedia.com.au

READERSHIP

263,000

Roy Morgan Survey March 10

CIRCULATION

148,713

CAB Audit March 10



DELIVERY SUMMARY

Alfords Point	2234	Como	2226	Kogarah Bay	2217	Port Hacking	2229
Allawah	2218	Connells Point	2221	Kurnell	2231	Ramsgate	2217
Arncliffe	2205	Cronulla	2230	Kyeemagh	2216	Riverwood	2210
Bangor	2234	Engadine	2233	Kyle Bay	2221	Rockdale	2216
Banksia	2216	Grays Point	2232	Lilli Pilli	2229	Roselands	2196
Bardwell Park	2207	GyMEA	2227	Loftus	2232	Sans Souci	2219
Beverly Hills	2209	GyMEA Bay	2227	Lucas Heights	2234	South Hurstville	2221
Beverley Park	2217	Heathcote	2233	Lugarno	2210	Sutherland	2232
Bexley	2207	Helensburgh	2508	Menai	2234	Sylvania	2224
Bexley North	2207	Hurstville	2220	Miranda	2228	Sylvania Waters	2224
Blakehurst	2221	Hurstville Grove	2220	Monterey	2217	Taren Point	2229
Bonnet Bay	2226	Illawong	2234	Mortdale	2223	Turrella	2205
Brighton	2216	Jannali	2226	Narwee	2209	Woolooware	2230
Burraneer	2230	Kareela	2232	Oatley	2223	Woronora	2232
Caringbah	2229	Kingsgrove	2208	Oyster Bay	2225	Woronora Hgths	2232
Carlton	2218	Kirrawee	2232	Peakhurst	2210	Yarrawarra	2233
Carss Park	2221	Kogarah	2217	Penshurst	2222	Yowie Bay	2228