

WEST COAST SENTINEL

WWW.WESTCOASTSENTINEL.COM.

West Coast
Sentinel

WEB TRAFFIC



PAGE IMPRESSIONS

60,130

UB'S

30,130

% NEW VISITS

88%

DEVICES



DESKTOP

77%



MOBILE

13%



TABLET

9%

ENGAGEMENT



0.87

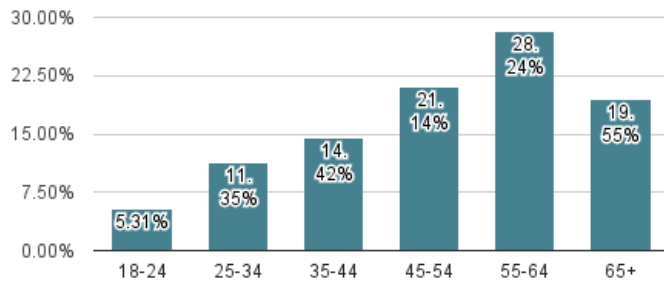
Average Visit Durations



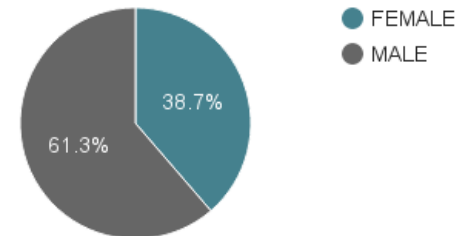
1.83

Pages per visit

AGE



GENDER



Source: Google Analytic JANUARY 16