

The **LARGEST FREE GLOSSY** lifestyle publication on the coast

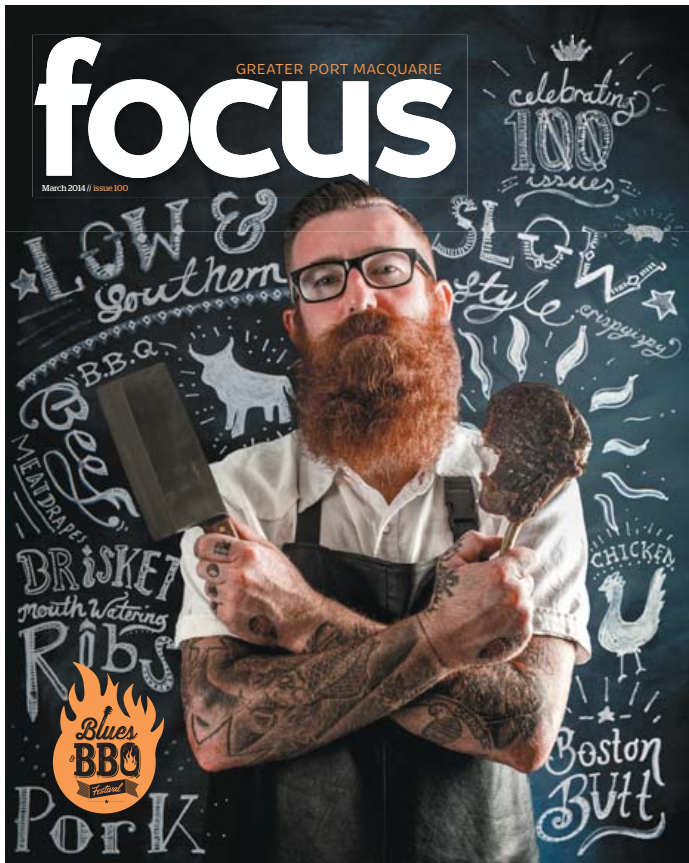
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COFFS COAST | NEW ENGLAND | MANNING-GREAT LAKES | GREATER PORT MACQUARIE

WE DELIVER.

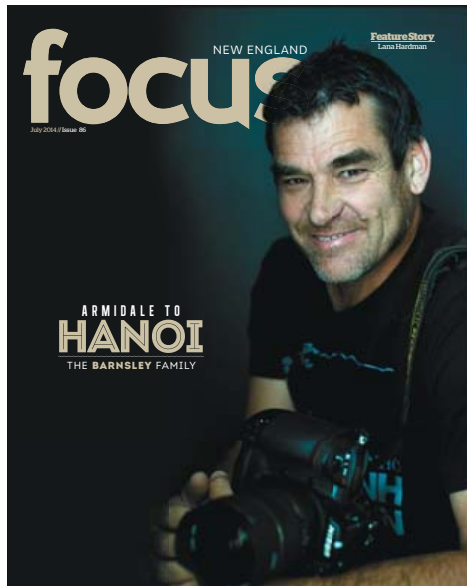
focus



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ABOUT FOCUS.

Launched in 2005, Focus is a well established monthly publication which embraces the local community and connects with its loyal readership with its beautifully designed coffee table style format.



Focus is a free publication with must read content, and a preview into the many great events and programs that it supports in the local area. Combining in-depth interviews with locals and visiting identities as well as a unique medium for advertisers to carry their message, Focus is the publication of choice for local businesses wanting to reach their target market. The highlights of each edition include dining and entertainment, fashion, art, health, education, business, home design and property section.

WE DELIVER.



WHY FOCUS.

WE'RE FREE.

One of the biggest reasons that Focus continues to achieve the results that our clients demand is the simple fact ... we're FREE. Each edition we print and distribute to homes and businesses.

GLOSS PRINTING.

From cover to cover, each issue of Focus is printed on a high quality gloss stock to ensure that each advertisement looks its best.

LOCAL FOCUS.

Focus has become a favourite with locals, and for good reason. It's full of great local content each month; featuring interviews, light news, feature editorials and what's on.

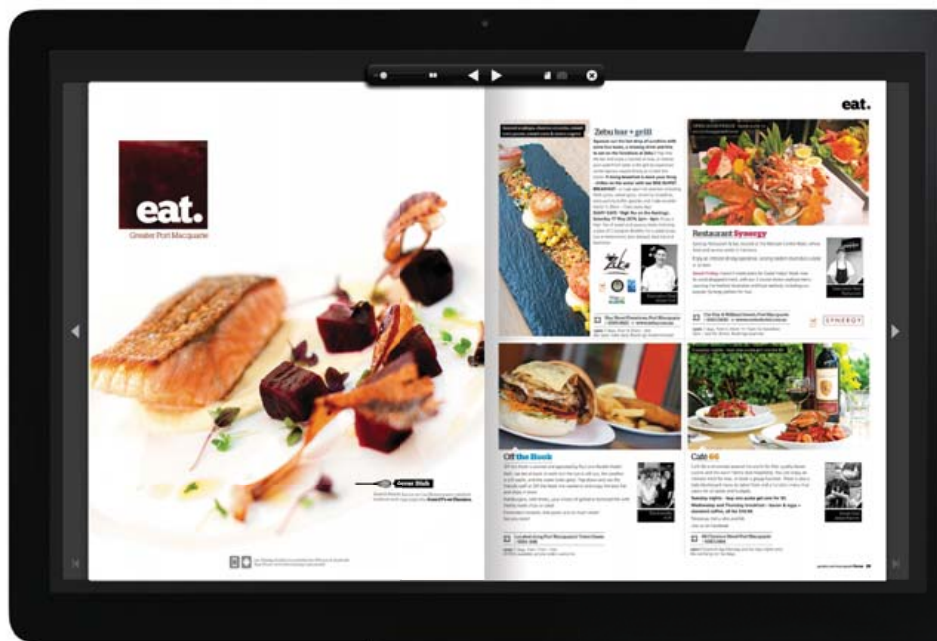
HOME DELIVERY.

Focus is made available via stand alone home delivery in water resistant zip-lock bags to ensure that each issue is delivered in the best possible quality. Rain, hail or shine.

OUR REACH.

Focus has publications in the Greater Port Macquarie, Manning-Great Lakes, Coffs Coast and New England areas of NSW. As a group we have published over 300 editions - Each month we distribute 74,000 copies across our 4 markets, making Focus one of the biggest names in free glossy print in NSW.

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IPAD.

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LOVED. ONLINE AND IN PRINT.


74,000
COPIES MONTHLY


178,000*
MONTHLY READERSHIP


13,448
FACEBOOK FANS


430k[#]
YOU TUBE VIEWS


800k[^]
ISSUU IMPRESSIONS

WE DELIVER.

focus

NEW ENGLAND 12,000 COPIES

GUYRA ●

ARMIDALE ●

URALLA ●

WALCHA ●

COFFS COAST 21,000 COPIES

SANDY BEACH ●
EMERALD BEACH ●
MOONEE BEACH ●
SAPPHIRE BEACH ●
KORORA ●

COFFS HARBOUR ●

BOAMBEE ●

SAWTELL ●

GREATER PORT MACQUARIE 21,000 COPIES

WAUCHOPE ●

PORT MACQUARIE ●

LAKE CATHIE ●
BONNY HILLS ●

LAURIE TON ●

MANNING-GREAT LAKES 20,000 COPIES

HARRINGTON ●
CUNDLE TOWN ●

TAREE ●

WINGHAM ●

OLD BAR ●

HALLIDAYS POINT ●

TUNCURRY ●

FORSTER ●

OUR REGIONS

FOCUS Publications reach a core market featuring some of the fastest growing regions in Australia.

From the south we are only 3 hours from Sydney and the north 4 hours from Brisbane.

The area features some of the best, and most well known beaches in Australia as well as thriving commercial centres making it both a destination for travellers and a top choice for livability.

Locally
FOCUSED

FOCUSED RESULTS

WE DELIVER.

focus

ADVERTISE

74,000
COPIES DELIVERED FREE - EVERY MONTH

FULL PAGE.

H 340mm x W 275mm
Plus 5mm Bleed all round
PLUS an offset of 5mm
for any crop or bleed marks

We also recomend a
1.5cm - 2cm safe type zone

**1/2 PAGE
PORTRAIT.**

H 317mm
x W 125mm

**QUARTER
PAGE.**

H 156mm x
W 125mm

**HALF PAGE
LANDSCAPE.**

H 156mm x W 255mm

	<u>1 REGION</u>	<u>2 REGIONS</u>	<u>3 REGIONS</u>	<u>4 REGIONS</u>
FULL PAGE	\$1430.....	\$2816.....	\$4125.....	\$5324
HALF PAGE	\$935.....	\$1815.....	\$2640.....	\$3476
QUARTER PAGE	\$770.....	\$1507.....	\$2195.....	\$2838

CONTACT

CREATIVE HOUSE PUBLICATIONS PTY LTD
Level 1, 74 Clarence Street, Port Macquarie
P.O Box: 690, Port Macquarie
p: 02 6584 7433 **f:** 02 6584 6733
e. info@focusmag.com.au
w. www.focusmag.com.au



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WE DELIVER.

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