

# ULLADULLA TIMES

WWW.ULLADULLATIMES.COM.AU



## WEB TRAFFIC



### PAGE IMPRESSIONS

211,232

### UB'S

56,008

### % NEW VISITS

52%

## DEVICES



### DESKTOP

37%



### MOBILE

50%



### TABLET

13%

## ENGAGEMENT



1.34

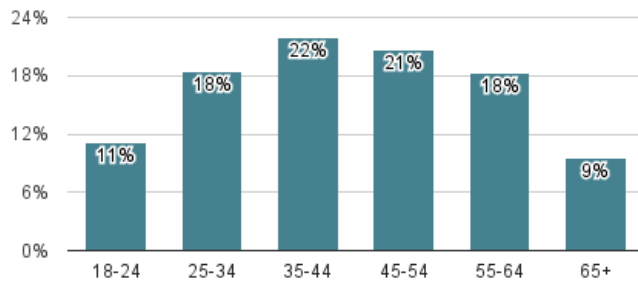
Average Visit Durations



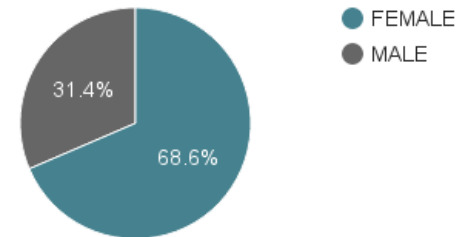
2.37

Pages per visit

## AGE



## GENDER



Source: Google Analytic JANUARY 2016