

MOREE CHAMPION

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WEB TRAFFIC



PAGE IMPRESSIONS

101,544

UB'S

36,528

% NEW VISITS

65%

DEVICES



DESKTOP

50%



MOBILE

41%



TABLET

9%

ENGAGEMENT



1.02

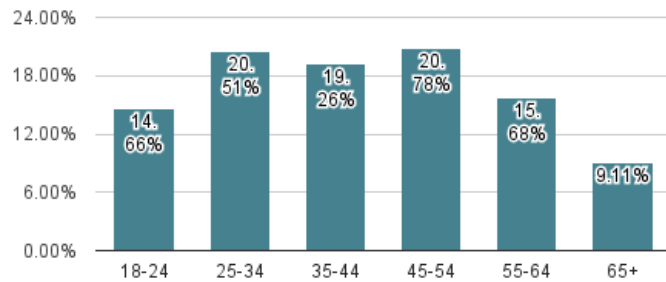
Average Visit Durations



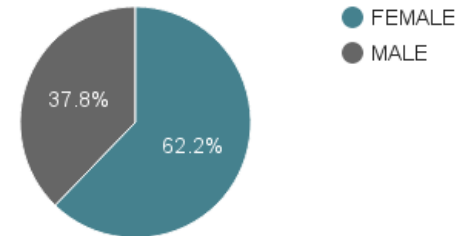
2.08

Pages per visit

AGE



GENDER



Source: Google Analytic JANUARY 16