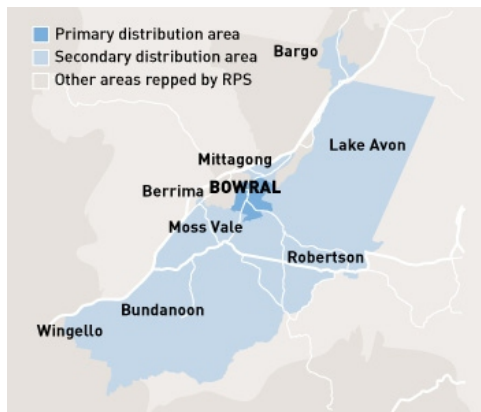


Southern Highlands
Property Press Domain



Area: South Coast and Southern Highlands, NSW
Published We **Circulation*** **Readership †**
 19526 29289
Type: Free **Frequency:** Fortnightly
Audited Circulation: No November 2013

† Estimated based on readers per copy
 * Average per day

The Paper

Property Press has established itself as the premier Real Estate Guide in the Southern Highlands. More than 20,000 copies are distributed through the Bowral Highlands Post and bulk drops to Real Estate Agents. Many of these are then sent on to clients in Sydney and across Australia+AK53

The Market

The Southern Highlands is positioned half way between Sydney and Canberra on the main southern corridor. Situated 90 minutes from each of these major cities the shire has a population of nearly 42,000 and is maintaining a steady growth rate. The shire consists of several small villages that surround the major retail centres of Bowral, Mittagong and Moss Vale. The Highlands Post has been servicing these towns for over 70 years. The Southern Highlands is supported by a very strong manufacturing sector and tourism industry. The manufacturing sector employs 1600 people and has an annual turnover of \$600 million. Home of the Bradman Museum, the Tulip Festival, Historic Berrima, and breathtaking National Parks the Southern Highlands has a thriving tourism industry that generates over \$100 million a year through visitors to the Highlands. Bowral's close proximity to both Sydney and Canberra means that many people commute to these business centres each day from the Southern Highlands.

DISPLAY / EGN ADVERTISING

COLUMNS: Max Cms:38 Max Cols:7

1	2	3	4	5	6	7	8	9	10	11
35	72	106	146	183	224	260	0	0	0	0

DEADLINES: Bookings:12 noon 7 working days prior **Material:**12 noon 6 working days prior

RATES: Strict conditions apply to discount cm rates. Unless you are sure of your usage level use the casual rates

	Casual	500cm	1000cm	2500cm	5000cm	7500cm
Ex GST	\$9.31	\$8.82	\$8.34	\$7.40	\$6.85	\$6.44
Inc GST	\$10.24	\$9.70	\$9.17	\$8.14	\$7.54	\$7.08

COLOUR: Full Colour \$465.00

MATERIAL:

Preferred method of receiving material: Quickcut
 QuickCut Yes **Publisher Code** HIPO **QuickCut Paper Code** BPP
 Production Email: property.press@fairfaxmedia.com.au

CLASSIFIED ADVERTISING

COLUMNS: Max Cms:0 Max Cols:0

1	2	3	4	5	6	7	8	9	10	11
0	0	0	0	0	0	0	0	0	0	0

DEADLINES: BookingsN/A **Material**N/A

RATES:

PUBLICATION AND CIRCULATION * Highest circulation day

	Sun	Mon	Tue	Wed*	Thu	Fri	Sat
Circulation				19526			
Inserts				19526			
Readership				29289			

SOURCE: FRM Circulation Database November 2013

INSERTS

Insert Destination

Capital Fine Print, 9 Pirie Street, Fyshwick ACT 2609